

FACULTY OF  
DEPARTMENT OF TOURISM

1<sup>st</sup> Semester

| CODE          | COURSE NAME                              | DERS ADI                             | C/E | T | P | C  | E  |
|---------------|------------------------------------------|--------------------------------------|-----|---|---|----|----|
| ENG101        | English I                                | İngilizce I                          | C   | 3 | 0 | 3  | 4  |
| THM111        | Introduction to Tourism                  | Turizme Giriş                        | C   | 3 | 0 | 3  | 6  |
| CMP151        | Introduction to Information Technologies | Bilgi Teknolojilerine Giriş          | C   | 3 | 0 | 3  | 6  |
| MTH173        | Mathematics for Tourism                  | Turizm Matematiği                    | C   | 3 | 0 | 3  | 6  |
| THM101        | English for Tourism I                    | Turizm İngilizcesi I                 | C   | 3 | 0 | 3  | 6  |
| EAS103        | Introduction to Business                 | İşletmeye Giriş I                    | C   | 3 | 0 | 3  | 6  |
| EAS101        | Microeconomics                           | Mikro Ekonomi                        | C   | 3 | 0 | 3  | 6  |
| AIT101/AIT103 | History for International Students I     | Atatürk İlkeleri ve İnkılap Tarihi I | C   | 2 | 0 | 2  | 2  |
| Total         |                                          |                                      |     |   |   | 23 | 42 |

3<sup>rd</sup> Semester

| CODE          | COURSE NAME                               | DERS ADI                   | C/E | T | P | C  | E  |
|---------------|-------------------------------------------|----------------------------|-----|---|---|----|----|
| EAS203        | Accounting I                              | Muhasebe I                 | C   | 3 | 0 | 3  | 6  |
| THM221        | Travel and Tour Operation                 | Seyahat ve Tur Operasyonu  | C   | 3 | 0 | 3  | 6  |
| THM261        | Computerised Reservation System (Fidelio) | Fidelio                    | C   | 3 | 0 | 3  | 6  |
| THM241        | Food Production                           | Yemek Üretimi              | C   | 3 | 0 | 3  | 6  |
| THM217        | Food and Beverage Operations              | Yiyecek ve İçecek Yönetimi | C   | 3 | 0 | 3  | 6  |
| TUR101/YIT103 | Turkish for International Students I      | Türkçe I: Yazım            | C   | 2 | 0 | 2  | 2  |
| Total         |                                           |                            |     |   |   | 17 | 32 |

5<sup>th</sup> Semester

| CODE   | COURSE NAME                   | DERS ADI                | C/E | T | P | C  | E  |
|--------|-------------------------------|-------------------------|-----|---|---|----|----|
| EAS304 | Principles of Marketing       | Pazarlama İlkeleri      | C   | 3 | 0 | 3  | 6  |
| ACC301 | Managerial Accounting         | Yönetimsel Muhasebe     | C   | 3 | 0 | 3  | 6  |
| THM310 | Consumer Behaviour in Tourism | Tüketici Davranışları   | C   | 3 | 0 | 3  | 6  |
| THM315 | Economics for Tourism         | Turizm Ekonomisi        | C   | 3 | 0 | 3  | 6  |
| THM319 | Current Issues in Tourism     | Turizmde Güncel Konular | C   | 3 | 0 | 3  | 6  |
| Total  |                               |                         |     |   |   | 15 | 30 |

7<sup>th</sup> Semester

| CODE    | COURSE NAME                 | DERS ADI                          | C/E | T | P | C  | E  |
|---------|-----------------------------|-----------------------------------|-----|---|---|----|----|
| THM411  | Tourism Policy and Planning | Turizm Politikaları ve Planlaması | C   | 3 | 0 | 3  | 6  |
| THM XXX | Elective Courses            | Elective Course                   | E   | 3 | 0 | 3  | 6  |
| THM XXX | Elective Courses            | Elective Course                   | E   | 3 | 0 | 3  | 6  |
| THM XXX | Technical Elective Course   | Technical Elective Course         | E   | 3 | 0 | 3  | 4  |
| THM XXX | Technical Elective Course   | Technical Elective Course         | E   | 3 | 0 | 3  | 4  |
| Total   |                             |                                   |     |   |   | 15 | 26 |

|                                    |     |
|------------------------------------|-----|
| Total No. of Courses               | 47  |
| Total No. Of Electives             | 8   |
| Total No. Of Credits               | 131 |
| C/E: Compulsory or Elective course |     |

OF TOURISM  
URISM MANAGEMENT

2<sup>nd</sup> Semester

| CODE          | COURSE NAME                           | DERS ADI                           | C/E | T | P | C  | E  |
|---------------|---------------------------------------|------------------------------------|-----|---|---|----|----|
| ENG102        | English II                            | İngilizce II                       | C   | 3 | 0 | 3  | 4  |
| CMP152        | Computer Applications                 | Bilgisayar Uygulamalarına Giriş    | C   | 3 | 0 | 3  | 6  |
| THM146        | Front Office Management               | Ön Büro Yönetimi                   | C   | 3 | 0 | 3  | 6  |
| THM123        | Lodging Operations                    | Konaklama Operasyonları            | C   | 3 | 0 | 3  | 6  |
| THM142        | Nutrition and Sanitation              | Beslenme ve Sanitasyon             | C   | 3 | 0 | 3  | 6  |
| THM 102       | English for Tourism II                | Turizm İngilizcesi II              | C   | 3 | 0 | 3  | 6  |
| AIT102/AIT104 | History for International Students II | Atatürk İlkeleri ve İnkılapları II | C   | 2 | 0 | 2  | 2  |
| Total         |                                       |                                    |     |   |   | 20 | 36 |

4<sup>th</sup> Semester

| CODE          | COURSE NAME                                | DERS ADI                     | C/E | T | P | C  | E  |
|---------------|--------------------------------------------|------------------------------|-----|---|---|----|----|
| THM206        | World Tourism Destinations                 | Dünya Turizm Destinasyonları | C   | 3 | 0 | 3  | 6  |
| THM246        | Computerized Sales and Ticketing (Amadeus) | Amadeus                      | C   | 3 | 0 | 3  | 6  |
| THM244        | Housekeeping Management                    | Kat Temizliği Yönetimi       | C   | 3 | 0 | 3  | 6  |
| THM212        | Cost Analysis and Control                  | Maliyet Analizi ve Kontrolü  | C   | 3 | 0 | 3  | 6  |
| TUR102/YIT104 | Turkish for International Students II      | Türkçe II: Konuşma           | C   | 2 | 0 | 2  | 2  |
| THM200        | Summer Internship I                        | Staj I                       | C   | 0 | 0 | 0  | 2  |
| Total         |                                            |                              |     |   |   | 14 | 28 |

6<sup>th</sup> Semester

| CODE   | COURSE NAME                     | DERS ADI                       | C/E | T | P | C  | E  |
|--------|---------------------------------|--------------------------------|-----|---|---|----|----|
| THM311 | Marketing for Tourism           | Turizm Pazarlaması             | C   | 3 | 0 | 3  | 6  |
| THM306 | Sustainable Tourism Development | Sürdürülebilir Turizm Gelişimi | C   | 3 | 0 | 3  | 6  |
| THM322 | Sociology of Tourism            | Turizm Sosyolojisi             | C   | 3 | 0 | 3  | 6  |
| THM346 | Research Methods in Tourism     | Turizmde Araştırma Yöntemleri  | C   | 3 | 0 | 3  | 6  |
| THM300 | Summer Internship II            | Staj II                        | C   | 0 | 0 | 0  | 2  |
| Total  |                                 |                                |     |   |   | 12 | 26 |

8<sup>th</sup> Semester

| CODE    | COURSE NAME               | DERS ADI          | C/E | T | P | C  | E  |
|---------|---------------------------|-------------------|-----|---|---|----|----|
| THM400  | Graduation Project        | Mezuniyet Projesi | C   | 3 | 0 | 3  | 4  |
| THM XXX | Technical Elective Course | Teknik Seçmeli    | E   | 3 | 0 | 3  | 4  |
| THM XXX | Technical Elective Course | Teknik Seçmeli    | E   | 3 | 0 | 3  | 4  |
| THM XXX | Technical Elective Course | Teknik Seçmeli    | E   | 3 | 0 | 3  | 4  |
| THM XXX | Technical Elective Course | Teknik Seçmeli    | E   | 3 | 0 | 3  | 4  |
| Total   |                           |                   |     |   |   | 15 | 20 |

|                         |     |
|-------------------------|-----|
| Percentage of Electives | 17  |
| Total ECTS              | 240 |

| List of the Elective course |                                 |                                  |     |   |   |   |   |
|-----------------------------|---------------------------------|----------------------------------|-----|---|---|---|---|
| CODE                        | COURSE NAME                     | DERS ADI                         | C/E | T | P | C | E |
| EAS 401                     | International Busneses          | Uluslararası İşletmeler          | E   | 3 | 0 | 3 | 6 |
| EAS 402                     | Airport Managenet an Marketing  | Havalimanı Yönetimi ve Pazarlama | E   | 3 | 0 | 3 | 6 |
| EAS 404                     | Strategic Managemnet            | Stratejik Yönetim                | E   | 3 | 0 | 3 | 6 |
| EAS 482                     | Entreprenership                 | Girişimcilik                     | E   | 3 | 0 | 3 | 6 |
| THM 340                     | Event and Conference Management | Etkinlik ve Konferans Yönetimi   | E   | 3 | 0 | 3 | 6 |
| THM 413                     | Tourism and Environmet          | Turizm ve Çevre                  | E   | 3 | 0 | 3 | 4 |
| THM 415                     | Inovation in Tourism            | Turizmde İnovasyon               | E   | 3 | 0 | 3 | 4 |
| THM 417                     | Hotel Operation                 | Otel İşletmeciliği               | E   | 3 | 0 | 3 | 4 |
| THM 419                     | Human Resourse Management       | İnsan Kaynakları Yönetimi        | E   | 3 | 0 | 3 | 4 |
| THM 421                     | Smart Destinations              | Akıllı Destinasyonlar            | E   | 3 | 0 | 3 | 4 |
| THM 426                     | Fundamentals of Finance         | Finansın Temelleri               | E   | 3 | 0 | 3 | 4 |
| THM 440                     | Tourism Promotion Strategies    | Turizm Tanıtım Stratejileri      | E   | 3 | 0 | 3 | 4 |

Yeşil, kod numarası değiştirilen dersler vurgulanır (sadece THM )

Sarı, programa eklenmek istenen yeni seçmeli dersler vurgulanır.