

## Preface

Today, the field of higher education has become a sector where higher education institutions stand out by quickly internalizing the new values produced by the world market and training highly competitive and innovative human resources. As University of Kyrenia, our aim is to educate highly competitive human resources who can produce knowledge from knowledge and disseminate the knowledge they produce with their presence on a national, regional and global basis which will only be sustainable with the development of strategies that can effectively meet the demands of the desired student profiles with high ability to adapt to the transformations in the world.

As a result of today's and future technological developments, the university sector, is both a guide and a determinant on education and research and university management. More precisely, the sustainability of university education and research will be possible through adaptation and transformation to current and future technologies. The achievement of the purpose of face-to-face (one-to-one) education is closely related to its adaptation to digital technologies and, consequently, to the development of digital skills, digital use and digital transformation. On the other hand, the first condition of technological adaptation and technological use is accessibility. While preparing the 2022-2027 Strategic Plan of our university, the reality of digital change (transformation) was taken into consideration and became one of the most important objectives of the plan.

Our main purpose in carrying out this strategic plan study is to determine our primary objectives, the route we will follow on this path, and to give clear messages expressing our unity of direction and purpose for all our national and international stakeholders with whom we will cooperate.

The Higher Education Institution Quality Commission, which was established in line with the Higher Education Quality Assurance Regulation and where all academic units are represented, has undertaken the responsibility of preparing the Strategic Plan and continued its work with the same sensitivity. I would like to thank all my colleagues who have contributed to us from the beginning to the end of the Strategic Plan studies of our university and I am sure that they will not withhold their support during the implementation phase.

Yours sincerely,

**Rector**

**Prof.Dr İlkay Salihođlu**

## **PART I**

### **1.1 PURPOSE OF THE DOCUMENT**

This document contains the strategic plan prepared in order to determine the strategies that the University of Kyrenia should follow in order to increase the quality of education and training and to keep up with the changes and developments in the field of higher education and the objectives of the units based on these strategies. It has been prepared with the aim of shaping and guiding the activities of the University of Kyrenia between 2022-2027. The main purpose of the document is to present the strategies in line with the mission and vision of our university and the objectives of the units (faculties, vocational schools, research centres, institutes and other administrative units affiliated to the rectorate) based on these strategies.



### **1.2 SCOPE OF THE DOCUMENT**

The strategies and targets presented in this document cover all units of the university. Strategies have been determined in general and for each strategy, faculties, colleges, vocational schools, institutes, research centres and units affiliated to the rectorate have set their own targets. The realisation of the targets of the units is monitored in the performance evaluation studies carried out periodically throughout the year.

## SECTION II: STRATEGIC PLAN EXECUTIVE COMMITTEE AND EXECUTION PLAN

### 2.1 STRATEGIC PLANNING EXECUTIVE COMMITTEE

The top manager of the University of Kyrenia is the Rector and with the approval of the Rector of the University of Kyrenia, a Strategic Planning Board has been established within the University of Kyrenia Academic and Quality Evaluation Board. Board members that are listed in Table 1. With the participation of representatives of each academic (Institute, Faculty, School, Vocational School) and administrative unit, the exchange of information with all units was coordinated and the work of the units was supported.

**Table 1: University of Kyrenia Strategic Planning Board Members**

Prof. Dr Gökmen Dağlı	Vice Rector
Prof. Dr Rüveyda Bundak	Dean of Faculty of Medicine
Prof. Dr. Mehmet Altınay	Dean of Faculty of Economics and Administrative Sciences
Prof. Dr Süleyman Tolun	Dean of Faculty of Aeronautics and Astronautics
Prof. Dr Samiye Mete	Dean of Faculty of Health Sciences
Prof. Dr. Fusun Yıldız	Faculty of Medicine Faculty Member
Dr Pinar Sharghi	Faculty of Maritime Business and Management Lecturer.

### 2.2 EXECUTION PLAN

Our University's 2017- 2022 Strategic Plan was prepared with a very broad participation, from Mission and Vision to all sub-areas of the report, and entered into force after being approved at the Joint Meeting of the Senate - University Board of Directors.

Action Plans prepared by academic and administrative units in line with the 2017-2022 Strategic Plan were implemented. Strategic plan implementation, monitoring and evaluation were

carried out at the Rectorate level.

In line with the views of the Strategic Planning Board, the 2022-2027 years of our University to be updated in order to cover the current situation.

In this context, the strategic plan studies for the 2022-2027 period of our University have been initiated. The 2022-2027 Strategic Plan will be prepared by examining the strategies and objectives in the previous plan, examining and reinterpreting the working and non-functioning aspects. In this context, the 2022-2027 Strategic Plan studies were carried out by the university strategic development board and the university strategic planning team established by our Rectorate.

In order to develop the theoretical and practical competence necessary for the preparation of the University of Kyrenia strategic plan, it was planned that the managers who play an important role in the decisions and practices of the university should receive training. In this context, a 3-day Strategic Management Training was held on 26-28 March 2021 with the participation of the determined faculty members and administrative staff. Following the training programme, a series of meetings were held to evaluate and conclude the strategic planning studies to include all academic and administrative unit managers of the university, and the information received from the relevant units was submitted to the Strategic Planning Executive Secretariat. In line with the opinions of the Strategic Planning Board, the work schedule and processes were determined and announced to its members.

The Strategic Planning Committee first started to identify the university's strengths and openness to development, as well as the opportunities and threats arising from external factors (SWOT) by making use of the work carried out with internal stakeholders. In this context, the

members of the Board of Trustees, the Founding Rector, the Rector, the Vice Rectors and the administrators of the Academic and Administrative units meetings were organised. In the same way, the expectations of the external stakeholders of the university from the university and SWOT analyses were made by conducting a study with a very wide participation, and the board consolidated the results obtained from these studies and determined the common results.

Following these studies, on the basis of the mission, vision and core values of the university, which express the reason for the existence of the university and the place it wants to be in the future, the strategies and objectives in the previous plan were examined and five strategic objectives were defined to reach the desired destination, prepared by examining and reinterpreting the working and non-functioning aspects.

In order to achieve the determined objectives, defining the targets, determining the activities related to the targets, and defining the performance indicators that will show whether the targets have been achieved have been the activities carried out in the following process. While determining the targets and indicators, the current situation, financial resources and time planning were taken into consideration.

**Table 2: 2022-2027 Strategic Plan Preparation Studies**

<b>Strategic Management Training</b>	Providing Strategic Plan Training to all academic and administrative unit representatives Sharing the information and forms related to the subjects to be examined, working principles, general outlines of the Strategic Plan preparation process with all participants
<b>Defining the Project</b>	Preparation of the work schedule to be followed by the members of the strategic planning board Announcement of the relevant work schedule by the strategic planning board secretariat
<b>Receiving External Stakeholder Opinions</b>	Current Situation Analysis, Strong Areas, Areas Open to Improvement, Opportunities, Threats and Suggestion Statements, General Evaluation and Receiving Opinions

<b>Receiving Internal Stakeholder Opinions</b>	Current Situation Analysis, Strong Areas, Areas Open to Improvement, Opportunities, Threats and Suggestion Statements, General Evaluation and Receiving Opinions
<b>Situation Analysis</b>	Content analysis of the opinions obtained from Internal Stakeholders and External Stakeholders
<b>UOK Strategic model</b>	Combining the results of SWOT analysis Mission, Vision Determination of Core Values
<b>Creation</b>	Determination of strategic objectives Determination of strategic objectives Determination of Performance Indicators
<b>Approval of the Strategic Plan</b>	Submission of the Strategic Plan to the Senate for approval
<b>Self-assessment</b>	Formation of self-assessment teams Self-assessment plan prepared and announced to all relevant units, Periodic evaluation of the results of self-assessment studies
<b>Internal self-assessment</b>	Conducting Internal and External Analysis of the University according to the results of self-assessment
<b>External evaluation of the institution</b>	Academic and administrative units' target values, activities and projects by years in line with the Target-Performance indicators and its inclusion in the Strategic Plan,
	Updated mission, vision, core values, performance factors, strategic submission of the aims and objectives to the Senate for approval,
<b>Evaluation</b>	Controlling the targets, activities/projects set by Academic and Administrative Units Preparation of the draft strategic plan according to the results obtained and submission to the Senate Presentation,

## **PART III: UNIVERSITY OF KYRENIA**

### **3.1 HISTORY OF UNIVERSITY OF KYRENIA**

The educational and training foundations of the University of Kyrenia are based on the 35 years of experience of its sister university, Near East University, where the infrastructure for the establishment of the first Maritime Faculty in Cyprus was shaped and came to life in 1978.

University of Kyrenia (UOK) was established in 2013 in Kyrenia, one of the historical and most beautiful cities of Cyprus, with the permission of the Ministry of National Education of the

Turkish Republic of Northern Cyprus (TRNC) by completing the necessary legal infrastructure procedures and with the decision of the TRNC Higher Education Planning, Supervision, Accreditation and Supervision Board (YÖDAK) dated 19 March 2013 and numbered 33/2006- 12.

Following the permission of YÖDAK, University of Kyrenia made an official application to the Higher Education Council of the Republic of Turkey (YÖK) in accordance with the relevant regulations and legislation. At its meeting dated 16.01.2014, the General Board of Higher Education (YÖK) approved the decision to establish the University of Kyrenia and approved the date of our university with the letter dated 28.01.2014 and numbered 75850160.301.01.182.



The university was officially established and started education and training with a total of 10 programmes in the maritime field in its first year.

Our university, which started its education and training activities with the facilities provided by the sister institution Near East University, started to create its own campus on a 27-acre campus located on the coastal band of Kyrenia Karakum area in less than a year. On 27 September 2013, the foundations of the campus were laid with a well-attended ceremony and the campus was put into service on 15 November 2015, the Republic Day of TRNC.

In addition to the Maritime programmes, which formed the basis of its establishment and was the first starting point of growth after its opening, the Founding Board of Trustees of the University, which analysed the need in the field of aviation well, decided to open the Faculty of Aviation and Space Sciences and the related Civil Air Logistics, Aviation Management (Civil Air Transport Management), Pilotage departments and quickly completed the necessary processes for this. The Faculty of Aviation and Space Sciences started education in the 2015-2016 academic year.

University of Kyrenia Flight Training Organisation (UEO) provides flight theoretical knowledge training, which is the basic courses for the pilotage department. The UEO at University of Kyrenia is approved by the Directorate General of Civil Aviation (DGCA), the competent authority in Turkey in the field of Civil Aviation, with certificate number TR-FTO (A)-32. UEO has a unique "Quality Management System" approved by DGCA, which includes the "Quality Assurance System" defined in the "UEO Quality Management Manual". Within the scope of quality assurance, inspections are carried out by DGCA and Internal Quality Management Team in accordance with International Civil Aviation Organisation (ICAO) and European Aviation Safety Agency (EASA) regulations and rules.

In 2015, the Faculties of Education, Law, Economics, Architecture, Engineering, Health Sciences and Medicine were established in our university, which has been growing every year, and after the necessary approvals were obtained, 18 new undergraduate programmes affiliated to these faculties and 4 associate degree programmes affiliated to the Vocational School of Health Sciences started education in the 2016-2017 academic year.

The management made appropriate decisions and the Dr. Suat Günsel Faculty of Medicine Hospital, the most equipped hospital in the region with 20 clinics that will serve education and research, was opened on 15 November 2016.

The university continued to implement its growth strategy by laying the foundations of the English Preparatory School, Faculty of Medicine, Faculty of Dentistry, Faculty of Law, Faculty of Economics and Faculty of Health Sciences. The Faculty of Dentistry started education in the 2017-2018 academic year and Dr Suat Günsel Dental Hospital started accepting patients on 05 October 2017.

University of Kyrenia Grand Library and University of Kyrenia Culture, Congress and Exhibition Centre, which are among the important targets of the University of Kyrenia Strategic Plan, were opened in 2020. This huge complex on a closed area of 15000m<sup>2</sup> brings world standards to our island not only with its dimensions but also with the services it offers and targets. If we give numerical dimensions, in this library, which has 500 thousand books in the open shelf system and is considered as a cultural and information access centre, there are 50 thousand electronic magazines, 6.5 thousand DVDs, 17 movie viewing booths, 12 individual and group study rooms, 4 amphitheatres for 1000 people, a 350-seat theatre scene, a 600-seat cafeteria and 600-seat work desks. All these facilities are available 24 hours a day, free of charge, to the entire community. You can access the library's database, equipped with up-to-date digital technology, from your home via the internet. If you are on campus, you can access this database even while sunbathing with wireless internet (wireless).

University of Kyrenia Faculty of Health Sciences Building and Prof. Dr. İlkay Salihoğlu Republic Hall were opened to the service of all our students and academicians in 2020. Built on an area of 3 thousand square metres, the new building of the University of Kyrenia Faculty of Health Sciences includes 20 classrooms, 2 fully equipped laboratories, a conference hall for 400 people, 3 meeting rooms, an exhibition hall and a cafeteria for the students of nutrition and dietetics, physiotherapy and rehabilitation and nursing departments. In addition to the preclinical and phantom laboratories in the University of Kyrenia Faculty of Dentistry building, a 12-unit integrated clinic for student education and a conference hall have also started to serve with all their equipment.

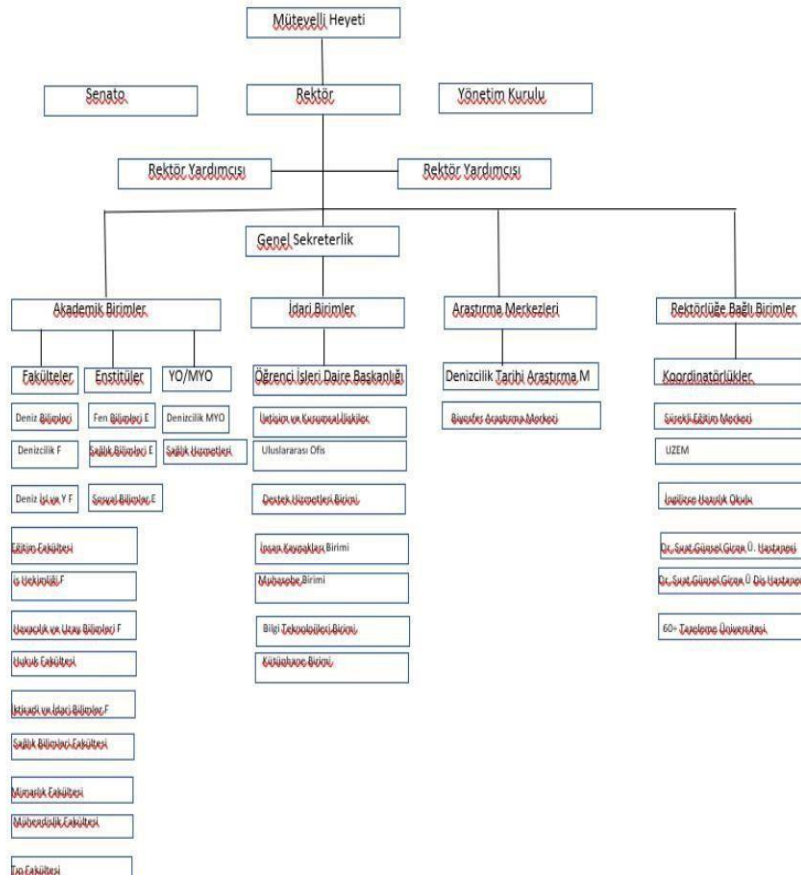
The University of Kyrenia is aware that sustainability and respectability in the world of education and science depends on research and knowledge production, and attaches importance to research programmes and scientific publications. In this context, in such a short period of time, the University has been involved in one EU funded and one TUBITAK funded marine research project. In order to carry out marine research, R/V J.TEAL, the only research vessel in Cyprus, has been equipped with modern equipment and put into the service of researchers.

University of Kyrenia has become one of the remarkable universities of the region in the short time since its establishment. As of the 2019-2020 academic year, it provides education in English and Turkish languages with 63 undergraduate - associate degree - master's and doctorate programmes approved by YÖK / YÖDAK affiliated to 3 Institutes, 14 Faculties, 2 Schools, 4 Vocational Schools, and contributes to the development of our country and region by providing education, training and research with its new planned programmes.

### **3.2 ORGANISATION STRUCTURE OF UNIVERSITY OF KYRENIA**

The organisation chart showing the structure of the University of Kyrenia is shown in Figure 1.

**Figure 1: University of Kyrenia Organisation Chart**



### 3.3 ACADEMIC UNITS AND EDUCATION AND TRAINING PROGRAMMES OFFERED AT THE UNIVERSITY OF KYRENIA

Our university continues its activities with 14 Faculties, 3 Institutes, 2 Colleges, 4 Vocational Schools, 2 Research and Application Centres affiliated to the Rectorate.

**Table 3: Faculty / School / School of Management Programmes**

Faculties, Colleges, Vocational Schools	Education Language e (*)	Teaching Duration	Score Type
<b>FACULTY</b>			
<b>Faculty of Maritime Studies</b>			

Marine Transport Management Engineering (Deck)	English	4	SAY
Marine Machinery Management Engineering	English	4	SAY
<b>Faculty of Maritime Business and Management</b>			
Maritime Business and Management	English	4	EA
<b>Faculty of Marine Sciences</b>			
Fisheries Technology Engineering	English	4	SAY
<b>Faculty of Dentistry</b>			
Dentistry	Turkish	5	SAY
<b>Faculty of Education</b>			
Special Education Teaching	Turkish	4	PROMI SE
English Language Teaching	English	4	LANGU AGE
Guidance and Psychological Counselling	Turkish	4	EA
Turkish Language Teaching	Turkish	4	PROMI SE
<b>Faculty of Science and Letters</b>			
Psychology		4	EA
<b>Faculty of Aviation and Space Sciences</b>			
Aviation Management	English	4	EA
Pilotage	English	4	SAY
Aeronautical Engineering	English	4	SAY
<b>Faculty of Law</b>			
Law	Turkish	4	EA
<b>Faculty of Economics and Administrative Sciences</b>			
Finance and Banking	English	4	EA
Business Management	English	4	TM-1
Logistics Management	English	4	EA
Social Work	Turkish	4	TM-3
Tourism Management	English	4	EA
International Relations	English	4	EA
International Business Management	English	4	EA
<b>Faculty of Architecture</b>			
Architecture	Turkish	4	SAY
<b>Faculty of Engineering</b>			
Computer Engineering	English	4	SAY
Electrical and Electronic Engineering	English	4	SAY
Civil Engineering	English	4	SAY
Mechanical Engineering	English	4	SAY

Software Engineering	English	4	SAY
<b>Faculty of Health Sciences</b>			
Physiotherapy and Rehabilitation	Turkish	4	SAY

Nutrition and Dietetics				SAY
Nursing	Turkish	4		SAY
<b>Faculty of Medicine</b>				
Medicine	Turkish	6		SAY
<b>ACADEMY</b>				
<b>School of Maritime Studies</b>				
Marine Transport Management Engineering (Deck)	Turkish	4		YGS-1
Marine Machinery Management Engineering	Turkish	4		YGS-1
<b>VOCATIONAL SCHOOL</b>				
<b>Maritime Vocational School</b>				
Maritime Transport and Management	English	2		TYT
Maritime and Port Management	English	2		TYT
Ship Machinery Management	English	2		TYT
<b>Aviation Vocational School</b>				
Civil Air Transport Management	English	2		TYT
Civil Aviation Cabin Services	English	2		TYT
<b>Vocational School of Health Services</b>				
Oral and Dental Health	Turkish	2		TYT
Anaesthesia	Turkish	2		TYT
Physiotherapy	Turkish	2		TYT
First and Emergency Aid	Turkish	2		TYT
Medical Documentation and Secretariat	Turkish	2		TYT
Medical Imaging Techniques	Turkish	2		TYT
<b>PREPARATION SCHOOL</b>				
English Preparatory	English	1		
<b>INSTITUTE AND MASTER'S PROGRAMMES</b>				
<b>Institute of Science and Technology</b>				
Master of Science in Marine Transport Management Engineering	English	2		
Master of Aviation Sciences	English	2		



### **3.4 LAWS AND REGULATIONS RELATED TO GENERAL ACTIVITIES CARRIED OUT IN THE UNIVERSITY OF KYRENIA**

Planning, organising and carrying out the activities specific to the laws, regulations and university activities that the University of Kyrenia is based on in carrying out the activity processes carried out by the University of Kyrenia,

The directives expressing how the supervision and control functions are fulfilled are given below.

#### **Laws**

- 3.4.1 Higher Education Law No. 2547
- 3.4.2 Law No. 2809 on the Organisation of Higher Education Institutions
- 3.4.3 TRNC Higher Education Law No. 65/2005

#### **Regulations and Directives**

- 3.4.3 Regulation on Academic Organisation and Functioning
- 3.4.4 Faculty of Dentistry Education - Training and Examination Directive
- 3.4.5 Faculty of Medicine Undergraduate Education and Examination Regulations
- 3.4.6 Regulation on Encouragement and Incentive for Participation in Scientific Activities
- 3.4.7 Regulation on Academic Organisation and Functioning of the Department
- 3.4.8 Make-up Examination Regulations
- 3.4.9 Regulations for Double Major, Second Bachelor and Minor Programmes
- 3.4.10 Faculty of Maritime Business and Management Internship Regulations
- 3.4.11 Ethics Committee Directive
- 3.4.12 Examination Rules
- 3.4.13 Human Resources Disciplinary Regulation
- 3.4.14 Graduate Education and Training Regulation
- 3.4.15 Award Guidelines
- 3.4.16 Student Discipline Regulation

- 3.4.17 Regulation on Student Registration-Admissions
- 3.4.18 Regulation on Promotion and Appointment to Faculty Membership
- 3.4.19 Regulation on Associate and Undergraduate Education and Examination
- 3.4.20 Regulation on Admission of International Students to Associate and Undergraduate Programmes
- 3.4.21 Special Student Directive
- 3.4.22 PDRAM Directive
- 3.4.23 Internship Application Directive
- 3.4.24 Distance Education Applications During the Epidemic Period
- 3.4.25 Distance Education Centre (UZEM) Regulation
- 3.4.26 Procedures and Principles Regarding Distance Education
- 3.4.27 Booklet on Measurement and Evaluation in Distance Education
- 3.4.28 Uniform Regulations
- 3.4.29 School of Foreign Languages English Preparatory Programme Regulation
- 3.4.30 Summer School Regulations

### **3.5 STAKEHOLDERS OF UNIVERSITY OF KYRENIA**

The University of Kyrenia can only develop, improve the quality of education and be equipped with modern and modern educational technologies with the support of all stakeholders.

For this purpose, University of Kyrenia has identified its stakeholders and determined its strategies in a way to take their situations into consideration. The stakeholders of the University in this context are determined as follows:

**Table 4: University of Kyrenia Stakeholders**

Employees	Service recipients	Basic	Strategic
<ul style="list-style-type: none"> <li>● Academic Staff</li> <li>● Administrative Staff</li> </ul>	<ul style="list-style-type: none"> <li>● Our students</li> <li>● Student Families</li> <li>● Community</li> <li>● Local Governments</li> <li>● Professional Organisations</li> <li>● Private Sector Organisations</li> <li>● Health Service Recipients</li> <li>● Public institutions and organisations</li> </ul>	<ul style="list-style-type: none"> <li>● YÖDAK</li> <li>● HIGHER EDUCATION</li> <li>● TRNC Ministry of National Education and Culture</li> <li>● Interuniversity Board</li> <li>● International Audit and Accreditation Bodies</li> </ul>	<ul style="list-style-type: none"> <li>● Our Graduates</li> <li>● TRNC Universities and Educational institutions</li> <li>● Abroad Universities and Educational institutions</li> <li>● Local Governments</li> <li>● Professional Organisations</li> <li>● Civil Society Organisations</li> <li>● Private Sector Organisations</li> <li>● Press and Media Organisations</li> <li>● National and International Educational and Research Institutions</li> </ul>

**SECTION IV: CURRENT SITUATION and GFZT ANALYSIS**

## **4.1 Our Strengths**

Academic programmes developed in international standards approved by YÖK and YÖDAK.

Multicultural student body and campus environment

Providing health services to our students through the University of Kyrenia  
Education Foundation and health institutions affiliated to Near East University,

Providing a wide range of scholarship opportunities for students,

Presence of a dynamic and productive administrative staff,

Having the most modern and well-equipped research and application hospital in the region and a dental hospital equipped with advanced technology in the centre of Kyrenia.

Having the most modern library in the region

## **4.2 Aspects Open to Improvement**

Social facilities,

Number of student and staff shuttle services,

A centralised evaluation system to measure the effectiveness of the outcomes of educational processes,

Social, cultural and artistic activities for students and staff and areas where these activities can be organised,

Dormitory quotas

## **4.3 Opportunities**

University of Kyrenia campus has a central geographical location with a favourable climate, natural and historical structure and a strong tourism potential

University of Kyrenia Dr. Suat Günsel Research Hospital and health facilities to provide

scientific research and application areas of the potential in the field of health tourism,

TRNC is one of the most reliable countries in the political and political turmoil in its geography

After the COVID-19 pandemic experienced all over the world, geographical distance barriers lose their importance with the opportunities provided by the Digital Age and Distance Education

Gaining reputation of distance education with the digital age

#### **4.4 Threats**

The high number of universities in Turkey and the increasing number of universities,

The high number of universities in the TRNC and the increasing number of universities,

Lack of a strong industry in the region

The international problems of the TRNC not being recognised politically.

The perception that general prices are high in the TRNC.

Increased opportunity to provide education only with IT facilities without the need for facilities such as physical infrastructure and campus, etc., which have very high initial investment costs of education due to closure, social distancing and a number of obligations during the COVID-19 pandemic.

Economic bottleneck and shrinkage experienced worldwide

Rapid and revolutionary innovations in the field of IT with the Digital Age

## **SECTION V: DESIGNING THE FUTURE OF UNIVERSITY OF KYRENIA**

### **5.1 VISION**

#### **Vision of University of Kyrenia; I**



"To be a leading educational institution that can serve Cyprus, the countries of the region and the world with an educational approach in accordance with the universal values of science, to be among the world universities recognised as leaders at national and international level, to propose solutions to universal problems with the knowledge it produces, to make a difference with its quality, and to contribute to the sustainable development of the region and the country with its scientific activities".

## **Vision of University of Kyrenia; II**

"To be a leading educational institution that can serve Cyprus, the countries of the region and the world with an understanding of education in accordance with the universal values of science, to propose solutions to universal problems, to make a difference with its quality, and to contribute to the sustainable development of the region and the country with its scientific activities".

## **Vision of University of Kyrenia; III**

"To be a leading educational institution that serves Cyprus, the countries of the region and the world with an educational approach based on the universal values of science, that proposes solutions to universal problems with its scientific activities, and contributes to the sustainable development of the region and the country.

## **5.2 MISSION**

### **Mission of the University of Kyrenia;**

"To educate graduates who have sufficient and competent knowledge of universal quality, who have a sense of social responsibility, who serve their region, country and humanity with the knowledge they produce with a focus on lifelong learning, and who glorify environmental, cultural and historical values".

## **5.3 CORE VALUES**

"Social responsibility",

"Participation",

"Transparency",

"Accountability",

"Innovation",

"Commitment to  
ethical values"

"Environmental  
awareness"

It is listed as "Equality"

#### **5.4 STRATEGIC OBJECTIVES**

SA1: In order for University of Kyrenia to achieve its vision and mission, it is aimed to increase the quality of education and training in accordance with national and international standards and to ensure the sustainability of quality standards.

SA2: To provide University of Kyrenia with a competitive institutional structure

SA3: University of Kyrenia contributes to social development with an understanding that prioritises areas that address the current problems and needs of the TRNC society.

SA4: Improving relations with external stakeholders that contribute to the development of University of Kyrenia

SA5: Increasing the National and International Recognition of University of Kyrenia and Strengthening its Brand Image

### **SECTION VI: PERFORMANCE MONITORING**

#### **6.1 STRATEGIC OBJECTIVES, TARGETS AND ACTIVITIES TOWARDS THE TARGETS PERFORMANCE CRITERIA**

**STRATEGIC OBJECTIVE  
I**

**SO-1:** In order for the University of Kyrenia to achieve its vision and mission, it is aimed to increase the quality of its education and training activities in accordance with national and international standards and to ensure the sustainability of quality standards.

**H1: To improve the quality and quantity of teaching staff**

**Target Orientated Activities:**

- 1.1 The number of international scientific research projects will be increased.
- 1.2 The number of joint scientific publications carried out with scientists from different countries will be increased.
- 1.3 Performance Management System will be established.
- 1.4 At the beginning of each academic year, orientation training will be provided for all academic staff.
- 1.5 Adaptation trainings will be organised for newly appointed lecturers.
- 1.6 The number of academic staff receiving Training of Trainers seminars will be increased.

**H2: To increase the number of programmes accredited by national and international higher education institutions**

**Target Oriented Activities**

- 2.1 To create an improvement plan for departments/programmes.
- 2.2 To hold information meetings in departments/programmes.
- 2.3 To make applications to YÖK and YÖDAK and TRNC MEB for new associate, undergraduate and graduate programmes decided to be opened by the senate of our university.

**Objective 3: To increase the number of publications in national and international journals**

**Target Orientated Activities:**

- 3.1 Enabling the use of the publication incentive system
- 3.2 The production of national and international articles from master's and doctoral theses

3.3 Activating the units that will ensure that all academic staff are informed about national and international project identification, preparation and writing processes and that all kinds of support are provided in the fulfilment of these processes

3.4 Signing cooperation protocols with national and international research organisations

## **STRATEGIC OBJECTIVE II**

**SO-II: To provide University of Kyrenia with a competitive institutional and physical structure.**

**H1: To improve the corporate identity and culture, to increase cooperation between departments**  
**Activities for the Target:**

- 1.1. Meetings will be held to improve relations between all academic and administrative units.
- 1.2. The staff of the Corporate Communication and Public Relations Unit will be expanded.
- 1.3. The staff of the Department of Health, Culture and Sports will be expanded.
- 1.4. Social programmes (festivals, excursions, concerts, picnics etc.) will be organised in order to strengthen the interaction between the members of University of Kyrenia.
- 1.5 To realise digital change in academic, administrative and technical areas.

**H2: Establishment of a central graduate tracking  
System**  
**Activities towards the Target:**

- 2.1. Establishing a graduate monitoring and communication office in all academic units
- 2.2. The number of students in contact with the alumni tracking system will be determined

**H3: Dissemination of quality management**

**systems**  
**Activities towards the Target:**

- 3.1. Ensuring that academic and administrative units obtain quality certificates

- 3.2. All units covering one Quality supervision activities programme and ensuring that these audits are carried out periodically
- 3.3. Organising trainings on internal audit activities for all units
- 3.4. Establishment of a system for the identification, monitoring and development of all business processes carried out within the framework of laws, regulations and directives throughout the university
- 3.5. Development of University of Kyrenia Document Management System
- 3.6. Revising the internal control system

**H4: Improving and sustaining communication and relations with our graduate students Activities towards the Target:**

- 4.1 Number of events organised for graduated students
- 4.2 Number of invited graduate students
- 4.3 Number and frequency of Alumni Information Bulletins
- 4.4 Number of graduates whose information is up-to-date in the student information system

**H5: Establishing and implementing the necessary infrastructure for the realisation of digital transformation in education and research Target Orientated Activities:**

- 5.1 Establishing and implementing the infrastructure for the development of education and research based on technology
- 5.2 Ensuring adaptation and transformation to future technologies for the sustainability of education and training
- 5.3 Improving the digital technology skills of lecturers and students
- 5.4 Increasing accessibility in technological adaptation and technological use

**STRATEGIC OBJECTIVE  
III**

**SO-III:** To contribute to social development with an understanding that prioritises areas that address the current problems and needs of the TRNC society.

**H1: To support and carry out activities that will contribute to cultural and social development within the scope of social responsibility awareness**

**Target Orientated Activities:**

- 1.1 To increase the number of social responsibility activities carried out by the University.
- 1.2 To encourage students and student organisations to engage in social responsibility activities.
- 1.3 Programmes with scientific content will be organised to inform and raise awareness on social issues

**H2: To play a role in increasing the level of awareness of the society**

**Target Orientated Activities:**

- 2.1. Training and certificate programmes will be organised to gain and increase professional competence.
- 2.2. The number of participants in training and certificate programmes aimed at gaining professional competence and increasing professional competence will be increased.
- 2.3. Activities such as courses and health screenings will be organised to improve social health.
- 2.4. Activities encouraging the participation of disabled people in society will be organised.

**H3: To extend and improve health services throughout the community**

**Target Orientated Activities:**

- 3.1. The number of people benefiting from oral and dental health services provided at Dr. Suat Günsel University of Kyrenia Dental Hospital will be increased.
- 3.2. The number of people benefiting from outpatient diagnosis and treatment services provided by the units of Dr. Suat Günsel University of Kyrenia Hospital will be increased.
- 3.3. The number of people benefiting from inpatient treatment services provided by Dr. Suat Günsel University of Kyrenia Hospital will be increased.

#### **H4: Carrying out scientific activities on national and regional problems**

##### **Target Orientated Activities:**

- 4.1 Organising workshops on international, regional and national problems
- 4.2 Conducting theses on issues related to the solution of regional problems,
- 4.3 Opening of departments and programmes suitable for regional fields of study

### **STRATEGIC OBJECTIVE IV**

#### **SO-IV: Improving the relations with external stakeholders that contribute to the development of University of Kyrenia.**

##### **H1: Increasing the level of satisfaction of external stakeholders with the services they receive from the university**

##### **Target Orientated Activities:**

- 1.1 Updating all education and training activities in line with expectations
- 1.2 As a result of external stakeholder evaluations, the level of external stakeholder satisfaction will be determined and necessary improvements will be made by monitoring every year.

##### **H2: To improve university-industry co-operation Activities for the Target:**

- 2.1 Conducting sectoral analyses to improve the cooperation between University of Kyrenia and industry,
- 2.2 First of all, realisation of joint projects in the areas needed by the sectors in our region
- 2.3 Expanding the scope of the Career Days organised by the University of Kyrenia and increasing the number of students meeting with industrialists

##### **H3: Strategic Establishment of advisory boards consisting of external stakeholder representatives**



**Target Orientated Activities:**

- 3.1 Encouraging all academic units to establish external stakeholder advisory boards
- 3.2 Organising regular meetings with external stakeholder advisory boards,
- 3.3 Ensuring participation in the activities organised by the advisory boards and

**STRATEGIC OBJECTIVE**  
**V**

**SO-V:** Increasing the national and international recognition of University of Kyrenia and strengthening its brand image.

**H1: Increasing promotional activities organised through university websites and social media platforms**

**Target Orientated Activities:**

- 1.1 University of Kyrenia social media accounts will be managed more effectively.
- 1.2 Participation and contribution to external events that will increase the brand value of University of Kyrenia will be ensured.
- 1.3 Web pages of all academic and administrative units will be created and regularly updated
- 1.4 Social media accounts of all academic and administrative units will be created and regularly updated

**H2: Participating in national and international promotional fairs and increasing university promotions for secondary education institutions and students**

**Target Orientated Activities:**

- 2.1 Promotion of our university will be made by sending promotional documents of our university and affiliated units to secondary education institutions throughout the TRNC
- 2.2 Mutual visits will be organised for secondary education institutions throughout the TRNC
- 2.3 Participation in national and international promotional fairs will be ensured

**H3: To increase cooperation agreements with world universities and student mobility  
Activities for the Target:**

3.1 The number of general and bilateral agreements of our university with the world's leading universities will be increased

3.1 The number of academic staff and students benefiting from exchange programmes will be increased

**6.2 STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES**

<b>STRATEGIC OBJECTIVE I</b>	
In order for the University of Kyrenia to achieve its vision and mission, it is aimed to increase the quality of education and training in accordance with national and international standards and to ensure the sustainability of quality standards.	
<b>STRATEGIC OBJECTIVE I : OBJECTIVES</b>	
<b>Objective 1:</b>	To improve the quality and quantity of teaching staff
<b>Objective 2:</b>	To increase the number of programmes accredited by national and international higher education institutions
<b>Objective 3:</b>	To increase the number of publications in national and international journals
<b>PERFORMANCE MEASURES</b>	
<b>Target 1</b>	Number of academics participating in scientific activities Number of new teaching and learning technologies and pedagogical formation trainings organised for academicians Number of students per lecturer Number of lecturers participating in international exchange programmes Number of international scientific research projects carried out Number of orientation trainings for academic staff
<b>Objective 2</b>	Number of accredited departments/programmes (number) Number of improvement plans prepared for departments/programmes Number of information meetings held for departments/programmes

<b>Objective 3</b>	<p>Number of publications per faculty member  Number of citations per faculty member (SCI, SSCI, AHCI, CPCI-S, CPCI-SSH, etc.) (number of citations/number of faculty members)  Number of publications with awards and/or incentives  The amount of incentives given to national and international publications of master's and doctoral students  Number of events to inform academic staff about national and international project identification, preparation and writing processes  Number of cooperation protocols signed with national and international research organisations</p>
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**STRATEGIC OBJECTIVE II:** To provide University of Kyrenia with a competitive institutional structure.

<b>STRATEGIC OBJECTIVE II</b>	
To provide the University of Kyrenia a competitive institutional structure	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	To improve the corporate identity and culture, to increase cooperation between departments
<b>Objective 2:</b>	Establishment of a central graduate tracking system
<b>Objective 3:</b>	Dissemination of quality management systems
<b>Objective 4:</b>	Improving and sustaining communication and relations with our graduate students
<b>Objective 5:</b>	To realise digital change in academic, administrative and technical areas
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	<p>Number of meetings to improve relations between all academic and administrative units  Number of staff of the Corporate Communication and Public Relations Unit  Number of staff of the Department of Health, Culture and Sports  Number of social programmes (festivals, excursions, concerts, picnics, etc.) organised to strengthen the interaction between the members of University of Kyrenia  Number and type of documents stored in the archive  Online accessibility of archives  Number of news and publications related to the corporate identity of University of Kyrenia</p>

<b>Objective 2:</b>	Number of academic units establishing Alumni Monitoring and Communication Office Ratio of the number of graduates contacted to the total number of graduates (%)
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<b>Objective 3</b>	Number of units receiving quality certificate Number of trainings on quality management systems Number of trainings on internal audit activities Number of internal audits performed Number of internal audits
<b>Objective 4</b>	Number of events organised for graduate students Number of invited graduate students Number and frequency of Alumni Information Bulletins Number of graduates whose information is up-to-date in the student information system
<b>Target 5</b>	Creating and implementing the necessary infrastructure for the realisation of digital transformation in education and research.

**STRATEGIC OBJECTIVE III:** The University of Kyrenia is committed to addressing the current problems and challenges of the TRNC community and contribute to social development with an understanding that prioritises areas that meet the needs of the community.

<b>STRATEGIC OBJECTIVE: III</b>	
The University of Kyrenia’s priority is to analyze the current challenges and the needs of the TRNC society and to contribute to social development accordingly.	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	To support and carry out activities that will contribute to cultural and social development within the scope of social responsibility awareness
<b>Objective 2:</b>	To play a role in raising the level of awareness of the society
<b>Objective 3:</b>	To extend and improve health services throughout the society
<b>Objective 4:</b>	Carrying out scientific activities related to national and regional problems
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1</b>	Number of cultural and social activities carried out Number of cultural, artistic and sports events attended by student clubs
<b>Objective 2</b>	Number of programmes with scientific content on social issues Number of trainings organised within the scope of social responsibility

<b>Objective 3</b>	Number of awareness-raising activities for healthy, sick and disabled individuals Number of studies to identify basic health problems Number of people undergoing health screening
<b>Objective 4</b>	Number of postgraduate theses on topics related to the solution of national and regional problems Number of projects carried out to solve national and regional problems Number of Master Plans prepared for the solution of national and regional problems Opening of departments and programmes suitable for regional fields of study

**STRATEGIC OBJECTIVE IV:** To improve the relations with external stakeholders that contribute to the development of the University of Kyrenia.

<b>STRATEGIC OBJECTIVE: IV</b>	
Improving relations with external stakeholders that contribute to the development of University of Kyrenia.	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the level of satisfaction of external stakeholders with the services they receive from the university
<b>Objective 2:</b>	To develop university-industry co-operation
<b>Objective 3:</b>	Strategic Establishment of advisory boards consisting of external stakeholder representatives
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	The ratio of the number of programmes updated with direct external stakeholder suggestions to the total number of updated programmes (%) Satisfaction rate as a result of stakeholder expectation analysis (%) Ratio of the number of programmes with updated annual curriculum to the total number of programmes (%)
<b>Objective 2:</b>	Number of joint projects carried out with industry Number of trainings organised for the sectors Number of career days organised Number of institutions/organisations participating in career days

<b>Objective 3:</b>	Number of academic units forming an advisory board Number of advisory boards established Number of activities carried out jointly with advisory boards Number of meetings organised with advisory
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**STRATEGIC OBJECTIVE V:** Increasing the national and international recognition of the University of Kyrenia and strengthening its brand image.

<b>STRATEGIC OBJECTIVE: V</b>	
Increasing the national and international recognition of the University of Kyrenia and enhancing its brand image	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing promotional activities organised through university websites and social media platforms
<b>Objective 2:</b>	Participating in national and international promotional fairs and increasing university promotions for secondary education institutions and students
<b>Objective 3:</b>	To increase cooperation agreements and student mobility with world universities
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of visits to University of Kyrenia website Number of units with social media accounts
<b>Objective 2</b>	Number of national or international education fairs attended to promote our university Number of documents sent by our university and its affiliated units to secondary education institutions Number of visits made by our university and its affiliated units to secondary education institutions Number of schools visiting our university Number of promotional programmes carried out through national and international media
<b>Objective 3</b>	Number of bilateral cooperation protocols signed

### **6.3 PERFORMANCE MONITORING**

University of Kyrenia has prepared this strategic plan with the awareness that it is essential to initiate the strategic planning process immediately in order to realise its mission and vision in the light of the basic principles that inspired its establishment and to ensure the sustainability of the progress it has achieved in today's competitive conditions. In order to ensure a sustainable success, it is extremely important to determine our goals and priorities, to put them into practice with a rational planning and to monitor how far we have reached our goals. Since its establishment

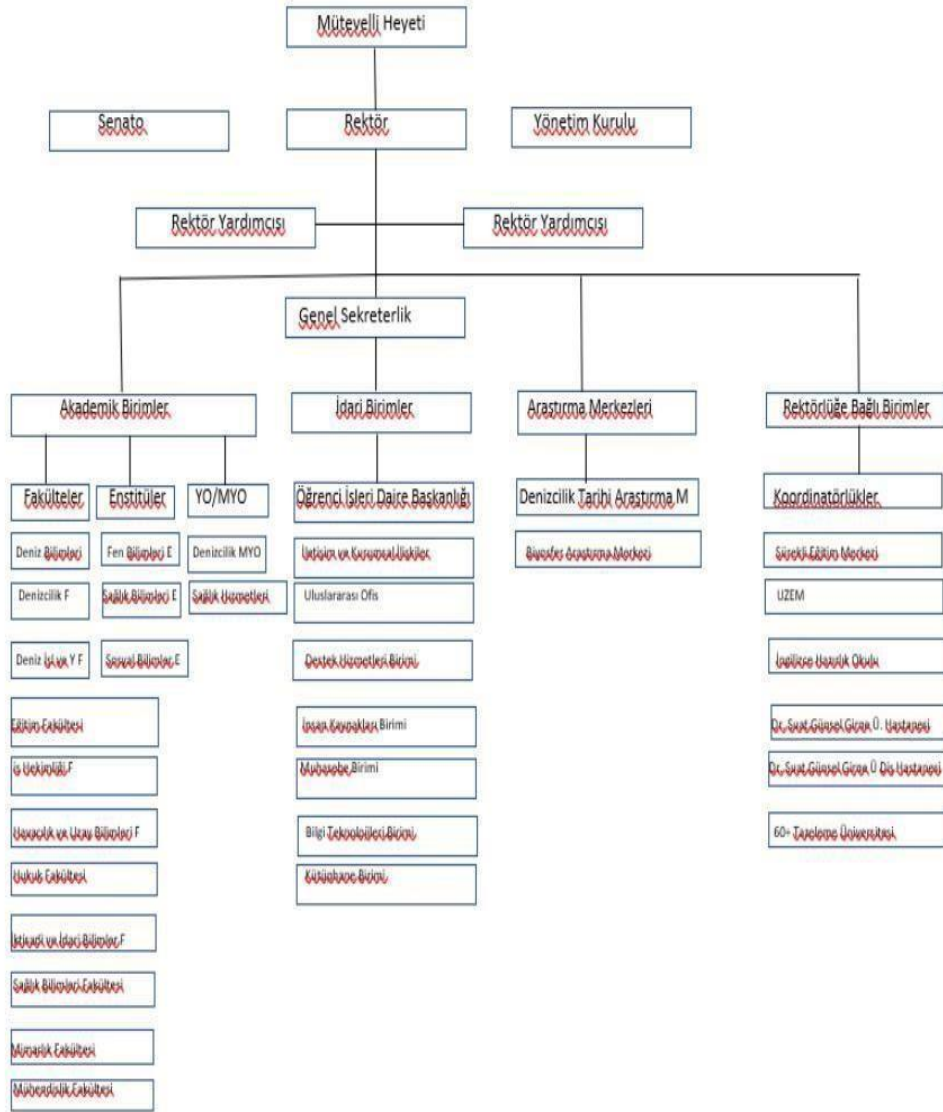


Our university, which is guided by the principles of strategic planning, has prepared and implemented its first strategic plan covering the years 2017-2022.

In the Strategic Plan 2022-2027, the Rectorate of our university has determined its goals, objectives and activities to be carried out between these years in order to achieve these goals. Within the scope of this plan, five strategic objectives have been determined as increasing the quality of education and training in accordance with national and international standards, establishing a competitive institutional structure, contributing to social development, improving relations with external stakeholders and increasing national and international recognition. In order to realise these objectives, 17 targets and 60 activities for these targets have been determined.

Performance indicators have been determined to monitor the activities for the objectives and targets specified for the objectives planned to be achieved in the strategic plan. Monitoring and evaluation of the strategic plan of our university will be carried out once a year. Immediately after the approval and publication of this strategic plan, all units of the university prepare action plans to realise the objectives related to them and submit them to the quality development secretariat carried out at the university. All units will evaluate the realisation of the targets set in the strategic plan according to the performance indicators developed, determine the extent to which the targets have been achieved, determine the reasons for deviations from the targets and create the necessary improvement plans. Immediately after this report is published, the units of the university prepare action plans to realise the targets related to them and submit them to the quality development secretariat at the university.

## ANNEX-1 UNIVERSITY OF KYRENIA ORGANISATION CHART



<b>Strategic Objective 1</b>	In order for the University of Kyrenia to achieve its vision and mission, it is aimed to increase the quality of its education and training activities in accordance with national and international standards and to ensure the sustainability of quality standards.
<b>Objectives</b>	<p><b>H1:</b> To improve the quality and quantity of teaching staff</p> <p><b>H2:</b> To increase the number of programmes accredited by national and international higher education institutions</p> <p><b>H3:</b> To increase the number of publications in national and international journals</p>
<b>Assessment of Objectives</b>	Our university carries out studies in line with the targets determined in order to achieve the determined Strategic Objective. Studies will be continued in line with the results obtained.
<b>Strategic Objective 2</b>	To provide the University of Kyrenia with a competitive institutional and physical structure.
<b>Objectives</b>	<b>H1:</b> To improve the corporate identity and culture, to increase cooperation between departments
	<b>H2:</b> Establishment of a central graduate tracking system

# EVALUATION REPORT

	<b>H3:</b> Dissemination of quality management systems
<b>Assessment of Objectives</b>	<p>In order to achieve the stated objectives, meetings were organised to improve relations between all academic and administrative units during the academic periods in which the Plan was carried out.</p> <p>At the same time, the staff of the Corporate Communication and Public Relations Unit and the Health, Culture and Sports Department were expanded.</p> <p>The works will continue as planned.</p>
<b>Strategic Objective 3</b>	To contribute to social development with an understanding that prioritises areas that address the current problems and needs of the TRNC society.
<b>Targets</b>	<p><b>H1:</b> To support and carry out activities that will contribute to cultural and social development within the scope of social responsibility awareness</p> <p><b>H2:</b> To play a role in raising the level of awareness of the society</p>
	<b>H3:</b> To extend and improve health services throughout the community
	<b>H4:</b> Carrying out scientific activities on national and regional problems
<b>Assessment of Objectives</b>	The activities carried out by our institution within the scope of +60 Refresher University carry out an important task for the target set. The studies will continue as planned. With the increase in the average age in the world and in our country, an important initiative that adds meaning to the concept of active and successful ageing

	"60+ Refreshment University"; learning, social relations, all lifelong
	is based on the basic principle that it is an ongoing process.
<b>Strategic Objective 4</b>	<b>Improving relations with external stakeholders that contribute to the development of University of Kyrenia.</b>
<b>Objectives</b>	<b>H1:</b> To increase the external stakeholders' level of satisfaction regarding the services they receive from the university
	<b>H2:</b> To improve university-industry co-operation
	<b>H3:</b> Strategic Establishment of advisory boards consisting of external stakeholder representatives
<b>Evaluations Regarding Objectives</b>	The works will continue as planned.
<b>Strategic Objective 5</b>	Increasing the national and international recognition of University of Kyrenia and strengthening its brand image.
<b>Objectives</b>	<b>H1:</b> University Internet pages and social media Increasing the promotional activities organised through platforms
	<b>H2:</b> Participating in national and international promotional fairs and increasing university promotions for secondary education institutions and students
	<b>H3:</b> To increase cooperation agreements and student mobility with world universities
<b>Evaluations Regarding Objectives</b>	The works will continue as planned.

## **ANNEX - 3**

### **UNIVERSITY OF KYRENIA ACADEMIC UNITS 2022-2027 STRATEGIC GOALS AND OBJECTIVES**

The purpose of this report is to present the strategies, action plans and objectives of the academic units of the Institutes, Faculties, YO/MYO affiliated to the University of Kyrenia, which are in line with the mission and vision determined in the context of the strategic plan prepared with the aim of shaping and directing the activities of the University of Kyrenia between 2022-2027, to the attention of those concerned.

The strategies and targets presented in this document cover all academic units of the University of Kyrenia. The realisation of the objectives of the units is monitored in the performance evaluation studies carried out periodically throughout the year.

University of Kyrenia Academic Units 2022-2027 Strategic Plan is based on the "University of Kyrenia 2022-2027 Strategic Plan" published by the University of Kyrenia Rectorate. University of Kyrenia Institute, Faculty, School and Vocational School academic units started to prepare strategic plans in connection with and simultaneously with the University of Kyrenia Strategic Plan.

## **INSTITUTE/FACULTY/COLLEGE/SCHOOL/MYO STRATEGIC AIMS, OBJECTIVES AND ACTIVITIES TOWARDS OBJECTIVES PERFORMANCE CRITERIA**

### **INSTITUTES**

Institute of Science and  
Technology

School of Health Sciences

Institute of Social Sciences

### **FACULTY**

1. Faculty of Marine Sciences Strategic Plan
2. Faculty of Maritime Studies
3. Faculty of Maritime Business and Management
4. Faculty of Dentistry
5. Faculty of Pharmacy
6. Faculty of Education
7. Faculty of Science and Letters
8. Faculty of Aviation and Space Sciences
9. Faculty of Law
10. Faculty of Economics and Administrative Sciences
11. Faculty of Health Sciences
12. Faculty of Architecture
13. Faculty of Engineering
14. Faculty of Medicine

HIGHER SCHOOLS

VOCATIONAL HIGH SCHOOLS



## 1. FACULTY OF MARINE SCIENCES

### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
A1: Increasing the quality of education and training in accordance with national and international standards, opening and developing new programmes, meeting academic staff needs	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: Any kind of intolerance or behaviour against students or employee's protection against discrimination
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S1.1.1: Each academic staff member to publish at least one publication per year in international journals  S1.1.2: Each academic staff member to participate in scientific activities at least once a year  S1.1.3: Increasing the number of publications awarded and/or incentivised
<b>Objective 2:</b>	S1.2.1: Establishing an ethics committee within the faculty  S1.2.2: Implementing the Turnitin application for students
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty

**STRATEGIC OBJECTIVE II:** A2: To contribute the results of scientific research to the society and economy

<b>STRATEGIC OBJECTIVE II</b>
A2: Bringing Scientific Research Results to Society and Economy
<b>STRATEGIC OBJECTIVE II</b>

## **OBJECTIVES**

<b>Objective 1:</b>	H2.1: Results of public and private sector supported research projects relevant institutions and organisations to provide social and sectoral benefits to work and co-operate in the field of
<b>Objective 2:</b>	H2.2: To carry out research on issues such as education, environment, economic problems, factors affecting the sector, alternative economic measures, industry and production related to the sector and employees
<b>Objective 3:</b>	H2.3: In order to transfer academic knowledge and experience to the society seminars, conferences, etc. To carry out studies
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S2.1.1: Number of collaborations with public and private organisations
<b>Objective 2:</b>	S2.2.1: Number of research and projects carried out
<b>Objective 3:</b>	H2.3.1: Number of seminars and conferences conducted

**STRATEGIC OBJECTIVE III: A3.Student-centred learning, teaching and assessment**

<b>STRATEGIC OBJECTIVE: III</b>	
A3.Student-centred learning, teaching and assessment	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	H3.1: Providing flexible learning pathways for students and their respects and participates in the diversity of their needs
<b>Objective 2:</b>	H3.2: Consider different forms of presentation where appropriate buys and uses.
<b>Objective 3:</b>	H3.3: Develops mutual respect in the learner-teacher relationship.
<b>Objective 4:</b>	H3.4: By providing adequate teacher guidance and support It encourages a sense of autonomy in the learner.
<b>Objective 5:</b>	H3.5: In addition to the scoring criteria, the valuation method and criteria are also published in advance.
<b>Objective 6:</b>	H3.6: Appraisal is consistent, applied fairly to all students and is carried out in accordance with established procedures.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S3.1.1: Using electronic media for education and training

<b>Objective 2:</b>	S3.2.1: Using different lecture methods such as group work, subject summary and presentation (Implemented)  S3.2.1: Trainers receive support from the faculty at least once a year in developing their skills in this area
<b>Objective 3:</b>	S3.3.1: Observing an equal and fair evaluation system  S3.3.2: Observing the responsibilities of the student and the teacher
	Preparation of a code of conduct booklet containing the necessary rules  S3.3.3: Sharing the prepared booklet with students at the beginning of each academic term
<b>Objective 4:</b>	S3.4.1: In order to provide counselling and guidance support to students' introduction of the practice of allocating personal time (personal tutorial)
<b>Objective 5:</b>	S3.5.1: Sharing the course syllabus with students at the beginning of each term
<b>Objective 6:</b>	H3.6.1: Preparing and sharing answer keys for each exam-project-assignment given to students (Done)  H3.6.2: Encouraging the use of more than one assessor for each appraisal  H3.6.3: Obtaining services from external examiners when appropriate

**STRATEGIC OBJECTIVE IV: A4. To improve student quality**

<b>STRATEGIC OBJECTIVE: IV</b>	
A4. Improving Student Quality	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	H4.1: Enabling our students to access resources related to their courses make it easier

<b>Objective 2:</b>	H4.2: Our students can participate in domestic and international exchange programmes to ensure the continuity of participation
<b>Objective 3:</b>	H4.3: Providing students with experience in different employment areas of the profession

	to create opportunities to earn
<b>Objective 4:</b>	H4.4: To develop the vision of our students and to develop students' personal and organise activities to ensure social development
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S4.1.1: The quality and number of field-specific resources in the library
<b>Objective 2:</b>	S4.2.1: Number of participations in domestic and international exchange programmes
<b>Objective 3:</b>	S4.3.1: Number of activities carried out with private sector and organisations
<b>Objective 4:</b>	S4.4.1: Personal development of our faculty students outside the faculty education The number of activities attended and groups formed for

**STRATEGIC OBJECTIVE V:** A5. Continuous monitoring and periodic review of programmes with stakeholders

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Continuous monitoring and periodic review of programmes with stakeholders	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	H5.1: Ensuring programme currency by evaluating the content of the programme in the light of the latest research in a particular discipline
<b>Objective 2:</b>	H5.2: Involving external stakeholders in the programme design process
<b>Objective 3:</b>	H5.3: Student expectations, needs and satisfaction regarding the programmes are taken into consideration
<b>Objective 4:</b>	H5.4: Taking into account the changing needs of the society
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S5.1.1: The academic board of the faculty evaluate the content of programmes at the beginning of each academic year.
<b>Objective 2:</b>	S5.2.1: Updating the curriculum of each programme at least once a year with direct external stakeholder suggestions (studies are carried out, suggestions are evaluated) S5.2.2: Establishing an advisory board in relevant programmes  S5.2.3: Increasing the number of trainings organised for the sectors
<b>Objective 3:</b>	S5.3.1: Conducting a student survey at the end of each academic term
<b>Objective 4:</b>	S5.4.1: Encouraging social and cultural activities carried out by the relevant departments  S5.4.2: Encouraging trainings organised within the scope of social responsibility

**STRATEGIC OBJECTIVE VI:** Improving the Academic Staff of the Faculty of Marine Sciences.

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Marine Sciences.	
<b>STRATEGIC OBJECTIVE VI: OBJECTIVES</b>	

<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	



## 2. FACULTY OF MARITIME SCIENCES

### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
Increasing the National and International Recognition of the Faculty of Maritime Studies	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	International Maritime Faculties and International Merchant Shipping Developing cooperation and communication network with their organisations
<b>Objective 2:</b>	Through faculty web pages and social media platforms Increasing the number of promotional activities carried out
<b>Objective 3:</b>	Communication network with International Maritime Trade Accreditation organisations improve
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Ensuring the continuity of WEC membership Number of students doing internship Number of quality management system meetings organised IMO, Maritime Website, Number of accreditations (number)
<b>Objective 2:</b>	Number of national or international events attended to promote our university Number of documents sent by our university and its affiliated units to secondary education institutions Number of visits made by our university and its affiliated units to secondary education institutions Number of promotional programmes carried out through national and international media
<b>Objective 3:</b>	Ensuring the continuity of IMO, IAMU, GEMIMO, DTO memberships

### STRATEGIC OBJECTIVE II: Improving the Quality of Education

<b>STRATEGIC OBJECTIVE II</b>
Improving the Quality of Education

**STRATEGIC OBJECTIVE II  
OBJECTIVES**

<b>Objective 1:</b>	The necessary infrastructure to sustain Total Quality Management create
<b>Objective 2:</b>	ISO9001-2015 Quality Management System Certificate and Lloyd's Register to obtain a certificate of authorisation
<b>Objective 3:</b>	To improve the quality and quantity of teaching staff
<b>Objective 4:</b>	Course programmes and course contents are in line with the needs of the age revision
<b>Objective 5:</b>	Planning in-service trainings
<b>Objective 6:</b>	Accepting student complaints as written petitions
<b>Objective 7:</b>	Maintenance of course materials (computer, projection, internet connection) in the classrooms and prevention of any obstacle to the lesson To be in constant communication with the necessary unit about the absence of
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of Quality Management System Meetings.
<b>Objective 2:</b>	Purchasing Training Services
<b>Objective 3:</b>	Number of academics participating in scientific activities Number of new teaching and learning technologies and pedagogical formation trainings organised for academicians Number of students per lecturer Number of lecturers participating in international exchange programmes Number of international scientific research projects carried out Number of orientation trainings for academic staff
<b>Objective 4:</b>	Number of students per lecturer the number of international universities whose course names and contents taught in the relevant departments of our faculty have been examined. Percentage of courses harmonised with the curricula of international universities.
<b>Objective 5:</b>	Number of in-service trainings organised Number of training of trainers Number of international scientific research projects carried out
<b>Objective 6:</b>	Number of student complaint petitions
<b>Objective 7:</b>	Established with the relevant unit for computer, projection, internet connection number of communications

**STRATEGIC OBJECTIVE III:** To increase the number of accreditations of the Faculty of Maritime Studies from National and International Higher Education Institutions

<b>STRATEGIC OBJECTIVE: III</b>	
To increase the number of accreditations of the Faculty of Maritime Studies from National and International Higher Education Institutions	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	To increase the number of accreditations of the Faculty of Maritime Studies from National and International Higher Education Institutions
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of Farabi, Erasmus and European Union scholarships
<b>Objective 2:</b>	YÖK, YÖDAK and Ministry of Transport Infrastructure, General Directorate of Maritime Affairs To ensure the continuity of the accreditation of the Directorate

**STRATEGIC OBJECTIVE IV: Improving Faculty Industry Cooperation**

<b>STRATEGIC OBJECTIVE: IV</b>	
Improving Faculty Industry Collaboration	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	Graduates working in the sector to improve faculty-industry co-operation to communicate with students.
<b>Objective 2:</b>	Providing students to do internships and finding a job after graduation
<b>Objective 3:</b>	Shipowners and shipowners in the maritime sector in TRNC and Turkey to cooperate with agencies
<b>Objective 4:</b>	Organising seminars at the University of Kyrenia Research Centre
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	As the number of our faculty graduates starting to work in the maritime sector Improving and sustaining communication and relations with alumni
<b>Objective 2:</b>	Number of students doing internship in foreign and Turkish flagged ships
<b>Objective 3:</b>	Number of career days organised Helping our students to find an internship ship Number of students doing internship
<b>Objective 4:</b>	Number of seminars organised at GÜDENMER.

**STRATEGIC PURPOSE V: Implementing Social Responsibility Programmes in Maritime Activities**

<b>STRATEGIC OBJECTIVE: V</b>	
Implementing Social Responsibility Programmes in Maritime Activities	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Organising an optimist course for children once a year
<b>Objective 2:</b>	Lecture on maritime subjects at the 60+ Age Refresher University
<b>Objective 3:</b>	Organising Amateur Seaman Certificate courses
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of trainees participating in Optimist course
<b>Objective 2:</b>	Number of courses given at the 60+ Age Refresher University.
<b>Objective 3:</b>	Number of trainees receiving amateur seaman certificate

**STRATEGIC OBJECTIVE VI: Improving the Academic Staff of the Faculty of Maritime Studies.**

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Maritime Business and Management	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Department of Naval Architectural Engineering 3 positions (Dr, Assoc., Assoc., Prof, Chief Engineer) Department of Marine Transportation Management Engineering 3 positions (Dr, Assoc., Assoc., Prof, Captain)

**STRATEGIC OBJECTIVE VII:** Increasing the programmes of the Faculty of Maritime Studies.

<b>STRATEGIC OBJECTIVE: VII</b>	
Increasing the Academic Programmes of the Faculty of Maritime Studies.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the Academic Programmes of the Faculty.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	-

**3.FACULTY OF MARINE MANAGEMENT AND ADMINISTRATION  
STRATEGIC OBJECTIVES**

SA1: Increasing the quality of education and training activities carried out in our faculty in accordance with national and international standards

SA2: Revision of course programmes and course contents in accordance with the needs of the age

SA3: To create an institutional memory of important events and graduates related to Maritime Business and Management.

SA4: Improving the relations of our faculty with external stakeholders

SA5: Increasing the National and International Recognition of the Faculty of Maritime Business and Management

<b>STRATEGIC OBJECTIVE I</b>	
Increasing the quality of the education and training activities carried out in our faculty in accordance with national and international standards.	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	To improve the quality and quantity of teaching staff
<b>Objective 2:</b>	Accredited by National and International Higher Education Institutions to increase the number of programmes
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of academics participating in scientific activities Number of new teaching and learning technologies and pedagogical formation trainings organised for academicians Number of students per lecturer Number of lecturers participating in international exchange programmes Number of international scientific research projects carried out Number of orientation trainings for academic staff



<b>Objective 2:</b>	Number of accredited departments/programmes (number) Number of plans for opening original departments/programmes Number of information meetings organised for departments/programmes
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**FACULTY OF MARINE MANAGEMENT AND ADMINISTRATION**

**STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE**

**MEASURES**

<b>Objective 3:</b>	Number of publications per faculty member Number of citations per faculty member (SCI, SSCI, AHCI, CPCI-S, CPCI-SSH, etc.) (amount of citations/number of faculty members) Number of publications with awards and/or incentives Defining and preparing national and international projects for academic staff
	Number of events to inform about writing processes

**STRATEGIC OBJECTIVE II:** Revision of course programmes and course contents in accordance with the needs of the age

<b>STRATEGIC OBJECTIVE II</b>	
Revision of course programmes and course contents in accordance with the needs of the modern times	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	To improve the connection of the course contents with the literature.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	The number of international universities whose course names and contents taught in the relevant departments of our faculty have been analysed. Percentage of courses harmonised with the curricula of international universities.

**STRATEGIC OBJECTIVE III:** To create an institutional memory of important events and alumni related to Maritime Business and Management.

<b>STRATEGIC OBJECTIVE: III</b>	
To create an institutional memory of important events and alumni related to Maritime Business and Management.	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	

<b>Objective 1:</b>	Current and Graduate Students of University of Kyrenia Maritime Management and To strengthen the belonging to the Faculty of Management.
<b>Objective 2:</b>	Improving and sustaining communication and relations with alumni

<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number and type of documents stored in the archive Number of publications and events analysing the history and culture of the university and units (faculties, departments, etc.)
<b>Objective 2:</b>	Number of events organised for graduate students Number of invited graduate students Number and frequency of Alumni Information Bulletins
	Number of graduates whose information is up-to-date in the student information system

**STRATEGIC OBJECTIVE IV:** Improving the relations of our faculty with external stakeholders

<b>STRATEGIC OBJECTIVE: IV</b>	
Improving the relations of our faculty with external stakeholders.	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the level of satisfaction of external stakeholders with the services they receive from the university
<b>Objective 2:</b>	To develop faculty-industry co-operation
<b>Objective 3:</b>	Strategic Establishment of advisory boards consisting of external stakeholder representatives
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	The ratio of the number of programmes updated with direct external stakeholder suggestions to the total number of updated programmes (%) Satisfaction rate as a result of stakeholder expectation analysis (%) Ratio of the number of programmes with updated annual curriculum to the total number of programmes (%)
<b>Objective 2:</b>	Number of joint projects carried out with the industry Number of trainings organised for the sectors Number of career days organised Number of institutions/organisations participating in career days
<b>Objective 3:</b>	Number of academic units forming an advisory board Number of advisory boards established Number of activities carried out jointly with advisory boards Number of meetings organised with advisory boards

<b>Objective 1:</b>	Through university websites and social media platforms Increasing the number of promotional activities carried out
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of national or international events attended to promote our university Number of documents sent by our university and its affiliated units to secondary education institutions Number of visits made by our university and its affiliated units to secondary education institutions Number of promotional programmes carried out through national and international media

<b>STRATEGIC OBJECTIVE: V</b>	
Increasing the national and international recognition of the Faculty of Maritime Business and Management.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	

**STRATEGIC OBJECTIVE V:** To increase the national and international recognition of the Faculty of Maritime Business and Management.

#### 4.FACULTY OF DENTISTRY

##### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
A1: Increasing the quality of Education and Training in Compliance with National and International Standards	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: To protect the students and employees against discrimination and any form of intolerance
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S1.1.1: Each academic staff member to publish at least one publication per year in international journals  S1.1.2: Each academic staff member to participate in scientific activities at least once a year  S1.1.3: Increasing the number of publications awarded and/or incentivised
<b>Objective 2:</b>	S1.2.1: Establishing an ethics committee within the faculty  S1.2.2: Implementing the Turnitin application for students
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty

**STRATEGIC OBJECTIVE II:** A2: To provide education as a Faculty of Dentistry that is supported by up-to-date educational technologies, has an advanced physical infrastructure, and meets the needs of education and research.

<b>STRATEGIC OBJECTIVE II</b>
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<p>A2: To provide education that aims to train modern and fully equipped physicians as a Faculty of Dentistry that is supported by up-to-date educational technologies, has an advanced physical infrastructure, and meets the needs of education and research</p> <p>To be able to work in all areas of clinical dentistry, to have adequate education in basic medical sciences as well as dental sciences, to know the effects of oral and dental health on general health, to use theoretical knowledge and practical skills with a problem-solving approach to evidence</p>	
<p>The aim of this programme is to train dentists who are able to perform the practices of dentistry based on the principles of "first do no harm", have good communication skills to work together with other health professionals, believe in the importance of team work, adopt the principle of lifelong learning and continuous professional education, are open to new developments, act with a protective understanding by adopting the principle of "first do no harm" while fulfilling the profession of medicine, and comply with ethical and legal rules.</p>	
<p><b>STRATEGIC OBJECTIVE II</b> <b>OBJECTIVES</b></p>	
<b>Objective 1:</b>	H2.1: Classroom and infrastructure required due to quota increase Increasing the capacity of their needs.
<b>Objective 2:</b>	H2.2: Educational equipment and laboratory equipment of the departments their needs will be met.
<b>Objective 3:</b>	H2.3: Field-specific resources in the library (Book, Database) to increase the number of
<b>Objective 4:</b>	It is urgently necessary to expand the existing staff, especially in departments with intensive practical courses. For all departments, the department should have at least two full-time lecturers will be required.
<p><b>PERFORMANCE MEASURES</b></p>	
<b>Objective 1:</b>	S2.1.1: Classroom and infrastructure capacity
<b>Objective 2:</b>	S2.2.1: Educational equipment and laboratory facilities of the departments capacity of their equipment
<b>Objective 3:</b>	H2.3.1: Resources specific to the field of dentistry in the library (Book, Database)
<b>Objective 4:</b>	Increasing the number of faculty members

**STRATEGIC OBJECTIVE III: A3. Student-centred learning, teaching and assessment**

<b>STRATEGIC OBJECTIVE: III</b>	
A3. Student-centred learning, teaching and assessment	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	H3.1: Providing flexible learning pathways for students and their respects and participates in the diversity of their needs
<b>Objective 2:</b>	H3.2: Consider different forms of presentation where appropriate buys and uses.
<b>Objective 3:</b>	H3.3: Develops mutual respect in the learner-teacher relationship.
<b>Objective 4:</b>	H3.4: By providing adequate teacher guidance and support
	It encourages a sense of autonomy in the learner.
<b>Objective 5:</b>	H3.5: In addition to the scoring criteria, the valuation method and criteria are also published in advance.
<b>Objective 6:</b>	H3.6: Appraisal is consistent, applied fairly to all students and is carried out in accordance with established procedures.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S3.1.1: Using electronic media in education and training
<b>Objective 2:</b>	S3.2.1: Using different lecture methods such as group work, subject summary and presentation (Implemented)  S3.2.1: Trainers receive support from the faculty at least once a year in developing their skills in this area
<b>Objective 3:</b>	S3.3.1: Observing an equal and fair evaluation system  S3.3.2: Preparation of a booklet of rules of behaviour including the responsibilities of students and teachers and the rules to be observed  S3.3.3: Sharing the prepared booklet with students at the beginning of each academic term
<b>Objective 4:</b>	S3.4.1: In order to provide counselling and guidance support to students introduction of the practice of allocating personal time (personal tutorial)
<b>Objective 5:</b>	S3.5.1: Sharing the course syllabus with students at the beginning of each term



<b>Objective 6:</b>	H3.6.1: Preparing and sharing answer keys for each exam-project-assignment given to students (Done) H3.6.2: Encouraging the use of more than one assessor for each appraisal H3.6.3: Obtaining services from external examiners when appropriate
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**STRATEGIC OBJECTIVE IV: A4. Information Management**

<b>STRATEGIC OBJECTIVE: IV</b>	
A4. Information Management	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	H4.1: Key performance indicators are established.
<b>Objective 2:</b>	H4.2: The profile of the student population is continuously assessed.
<b>Objective 3:</b>	H4.3: Student progress, success and dropout rates are monitored.
<b>Objective 4:</b>	H4.4: Student satisfaction with programmes is continuously monitored evaluated.
<b>Objective 5:</b>	H4.5: Available learning resources and student support are provided.
<b>Objective 6:</b>	H.4.6: Public information is provided.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S4.1.1: The information management committee will organise a meeting at the beginning of the academic year. identifies key performances at the meeting.
<b>Objective 2:</b>	S4.2.1: The information management committee analyses the student population profile once a year. evaluates at the meeting to be held.
<b>Objective 3:</b>	S4.3.1: The knowledge management committee is established at the end of each academic year to observes rates.
<b>Objective 4:</b>	S4.4.1: Student survey conducted at the end of each term satisfaction is assessed.
<b>Objective 5:</b>	S4.5.1: Annual requests to be made by students and teaching staff As a result, the number of electronic publication databases subscribed and the updating and development of library resources.
<b>Objective 6:</b>	S4.6.1: The web page is updated at the beginning of each term.

**STRATEGIC GOAL V: A5. To improve student quality**

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Improving Student Quality	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	H5.1: Enabling our students to access resources related to their courses make it easier



<b>Objective 2:</b>	H5.2: Our students can participate in domestic and international exchange programmes to ensure the continuity of participation
<b>Objective 3:</b>	H5.3: In addition to compulsory internships, students are provided with the opportunity to work in different employment sectors of the profession. to create opportunities where they can gain experience in their fields
<b>Objective 4:</b>	H5.4: To develop the vision of our students and to develop students' personal and organise activities to ensure social development
<b>Objective 5:</b>	H5.5: Physicians who adopt lifelong learning and continuous professional training as a principle encouraging students to participate in domestic and international student congresses and courses in the context of training
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S5.1.1: The quality of the resources specialised in the field of dentistry in the library and Number of
<b>Objective 2:</b>	S5.2.1: Number of participations in domestic and international exchange programmes
<b>Objective 3:</b>	S5.3.1: Number of activities carried out with public institutions and organisations
<b>Objective 4:</b>	S5.4.1: Seminars, field studies, sports, etc. attended by the students of our faculty for personal development other than dentistry education events, number of social meetings
<b>Objective 5:</b>	S5.5.1: Domestic-foreign online and face-to-face certified students Number of participation in congresses

**STRATEGIC OBJECTIVE VI:** A6. Continuous monitoring and periodic review of programmes with stakeholders

<b>STRATEGIC OBJECTIVE: VI</b>
A6. Continuous monitoring and periodic review of programmes with stakeholders
<b>STRATEGIC OBJECTIVE VI: OBJECTIVES</b>

<b>Objective 1:</b>	H6.1: Programme in the light of the latest research in a particular discipline Ensuring programme currency by evaluating the content of the programme
<b>Objective 2:</b>	H6.2: Involving external stakeholders in the programme design process

<b>Objective 3:</b>	H6.3: Student expectations, needs and satisfaction regarding the programmes are taken into consideration
<b>Objective 4:</b>	H6.4: Taking into account the changing needs of the society
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S6.1.1: The academic board of the faculty is responsible for the programme at the beginning of each academic year. evaluate their content
<b>Objective 2:</b>	S6.2.1: Updating the curriculum of each programme at least once a year with direct external stakeholder suggestions (studies are carried out, suggestions are evaluated)
	S6.2.2: Establishing an advisory board in related programmes
	S6.2.3: Increasing the number of trainings organised for the sectors
<b>Objective 3:</b>	S6.3.1: Conducting a student survey at the end of each academic term
<b>Objective 4:</b>	S6.4.1: Encouraging social and cultural activities carried out by the relevant departments  S6.4.2: Including field studies to be carried out within the scope of social responsibility in the curriculum

**STRATEGIC OBJECTIVE VII:** Improving the Academic Staff of the Faculty of Dentistry.

<b>STRATEGIC OBJECTIVE: VII</b>	
Improvement of the Academic Staff of the Faculty of Dentistry.	
<b>STRATEGIC OBJECTIVE VII: OBJECTIVES</b>	
<b>Objective 1:</b>	<b>H7.1:</b> Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	

<b>Objective 1:</b>	S7.1: Positions that need to be increased S7.2: Restorative Dental Treatment: 2 research assistants S7.3: Oral, Dental and Maxillofacial Surgery: 1 faculty member, 1 research assistant S7.4: Oral, Dental and Maxillofacial Radiology: 2 faculty members S7.5: Prosthodontics: 2 faculty members, 2 research assistants S7.6: Periodontology: 1 faculty member, 1 research assistant S7.7: Orthodontics: 2 faculty members, 1 research assistant S7.8: Endodontics: 1 lecturer, 2 research assistants
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**STRATEGIC OBJECTIVE VIII:** To make partnership agreements in national and international arena

<b>STRATEGIC OBJECTIVE: VIII</b>	
To make partnership agreements in national and international arena	
<b>STRATEGIC OBJECTIVE VIII: OBJECTIVES</b>	
<b>Objective 1:</b>	Partnership agreements in the field of scientific research and education with the faculties of dentistry of leading universities in Turkey and the region will be made
<b>Objective 2:</b>	With the dentistry faculties of the world's leading universities Partnership agreements will be made in the field of scientific research and education.
<b>Objective 3:</b>	Carrying out preclinical and clinical studies of the leading dental material manufacturers of the dentistry sector at the Faculty of Dentistry partnership agreements will be concluded.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of agreements made
<b>Objective 2:</b>	Number of agreements made
<b>Objective 3:</b>	Number of agreements made



## 5.FACULTY OF PHARMACY

### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
A1: Increasing the quality of education and training in accordance with national and international standards, opening and developing new programmes, meeting academic staff needs	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: Any kind of intolerance or behaviour against students or employee's protection against discrimination
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S1.1.1: Each academic staff member to publish at least one publication per year in international journals  S1.1.2: Each academic staff member to participate in scientific activities at least once a year  S1.1.3: Increasing the number of publications awarded and/or incentivised
<b>Objective 2:</b>	S1.2.1: Establishing an ethics committee within the faculty  S1.2.2: Implementing the Turnitin application for students
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty

### STRATEGIC OBJECTIVE II: A2: Design of Programmes

<b>STRATEGIC OBJECTIVE II</b>
A2: Design of Programmes
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>



<b>Objective 1:</b>	H2.1: All programmes are compatible with the university's institutional strategy
	design and clearly articulated learning outcomes to be
<b>Objective 2:</b>	H2.2: Define the expected student workload (e.g., ECTS)
<b>Objective 3:</b>	H2.3: Where appropriate, well-designed placement opportunities (internships, on-the-job training (such as on-the-job training)
<b>Objective 4:</b>	H.2.4: Students are expected to achieve the learning outcomes specified in the relevant programme evaluation
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S2.1.1: At the end of each semester, the course syllabus will be evaluated and the faculty evaluation at the board
<b>Objective 2:</b>	S2.2.1: At the end of each semester, academic staff will evaluate the course syllabus establishing a board
<b>Objective 3:</b>	H2.3.1: Faculty management and / or advisory board with sector representatives assesses placement opportunities twice a year
<b>Objective 4:</b>	H2.4.1: At the end of the semester, students are assessed on learning outcomes for each course.  H2.4.2: A learning outcome assessment survey is conducted for graduate students

**STRATEGIC OBJECTIVE III: A3. Student-centred learning, teaching and assessment**

<b>STRATEGIC OBJECTIVE: III</b>	
A3. Student-centred learning, teaching and assessment	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	H3.1: Providing flexible learning pathways for students and their respects and participates in the diversity of their needs
<b>Objective 2:</b>	H3.2: Consider different forms of presentation where appropriate buys and uses.
<b>Objective 3:</b>	H3.3: Develops mutual respect in the learner-teacher relationship.
<b>Objective 4:</b>	H3.4: By providing adequate teacher guidance and support It encourages a sense of autonomy in the learner.

<b>Objective 5:</b>	H3.5: In addition to the scoring criteria, the valuation method and criteria are also published in advance.
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<b>Objective 6:</b>	H3.6: Appraisal is consistent, and applied fairly to all students and is carried out in accordance with established procedures.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S3.1.1: Using electronic media for education and training
<b>Objective 2:</b>	S3.2.1: Different lectures such as group work, subject summary and presentation methods are used (Implemented)
	S3.2.1: Trainers receive support from the faculty at least once a year in developing their skills in this area
<b>Objective 3:</b>	S3.3.1: Observing an equal and fair evaluation system  S3.3.2: Preparation of a booklet of rules of behaviour including the responsibilities of students and teachers and the rules to be observed  S3.3.3: Sharing the prepared booklet with students at the beginning of each academic term
<b>Objective 4:</b>	S3.4.1: In order to provide counselling and guidance support to student's introduction of the practice of allocating personal time (personal tutorial)
<b>Objective 5:</b>	S3.5.1: Sharing the course syllabus with students at the beginning of each term
<b>Objective 6:</b>	H3.6.1: Preparing and sharing answer keys for each exam-project-assignment given to students (Done)  H3.6.2: Encouraging the use of more than one assessor for each appraisal  H3.6.3: Obtaining services from external examiners when appropriate

**STRATEGIC OBJECTIVE IV: A4. To improve student quality**

**STRATEGIC OBJECTIVE: IV**

A4. Improving Student Quality

**STRATEGIC OBJECTIVE IV: OBJECTIVES**

<b>Objective 1:</b>	H4.1: Enabling our students to access resources related to their courses make it easier
<b>Objective 2:</b>	H4.2: Our students can participate in domestic and international exchange programmes to ensure the continuity of participation
<b>Objective 3:</b>	H4.3: In addition to compulsory internships, students are provided with the opportunity to work in different employment sectors of the profession. to create opportunities where they can gain experience in their fields
<b>Objective 4:</b>	H4.4: To develop the vision of our students and to develop students' personal and organise activities to ensure social development
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S4.1.1: The quality and number of field-specific resources in the library
<b>Objective 2:</b>	S4.2.1: Number of participations in domestic and international exchange programmes
<b>Objective 3:</b>	S4.3.1: Number of activities carried out with private sector and organisations
<b>Objective 4:</b>	S4.4.1: Students of our faculty have personal interests other than pharmacy education activities participated in and groups formed for development

**STRATEGIC OBJECTIVE V:** A5. Continuous monitoring and periodic review of programmes with stakeholders

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Continuous monitoring and periodic review of programmes with stakeholders	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	H5.1: Programme in the light of the latest research in a particular discipline Ensuring programme currency by evaluating the content of the programme
<b>Objective 2:</b>	H5.2: Involving external stakeholders in the programme design process
<b>Objective 3:</b>	H5.3: Student expectations, needs and satisfaction regarding the programmes are taken into consideration
<b>Objective 4:</b>	H5.4: Taking into account the changing needs of the society
<b>PERFORMANCE MEASURES</b>	

<b>Objective 1:</b>	S5.1.1: The academic board of the faculty decides on the programme at the beginning of each academic year. evaluate their content
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<b>Objective 2:</b>	S5.2.1: Updating the curriculum of each programme at least once a year with direct external stakeholder suggestions (studies are carried out, suggestions are evaluated) S5.2.2: Establishing an advisory board in related programmes  S5.2.3: Increasing the number of trainings organised for the sectors
<b>Objective 3:</b>	S5.3.1: Conducting a student survey at the end of each academic term
<b>Objective 4:</b>	S5.4.1: Encouraging social and cultural activities carried out by the relevant departments  S5.4.2: Encouraging trainings organised within the scope of social responsibility

**STRATEGIC OBJECTIVE VI:** Improving the Academic Staff of the Faculty of Pharmacy.

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Pharmacy.	
<b>STRATEGIC OBJECTIVE VI: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	

**STRATEGIC OBJECTIVE VII:** To contribute to the society with Social Responsibility projects

<b>STRATEGIC OBJECTIVE: VII</b>	
To contribute to the society with Social Responsibility projects	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Reaching and informing the public about the use of rational medicines or pharmacy-related issues in all areas of society
<b>Objective 2:</b>	To share the social responsibility projects with as many people as possible
<b>Objective 3:</b>	To give lectures in order to inform the public on various issues in the requested institutions
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of activities carried out within the framework of social responsibility
<b>Objective 2:</b>	The channels where the social responsibility projects are announced
<b>Objective 3:</b>	Number of conferences held

## 6.FACULTY OF EDUCATION

### FACULTY OF EDUCATION

#### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
A1: Increasing the quality of education and training in accordance with national and international standards, opening and developing new programmes, meeting academic staff needs	
<b>STRATEGIC OBJECTIVE I : OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: Any kind of intolerance or behaviour against students or employee's protection against discrimination
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S1.1.1: Each academic staff member to publish at least one publication per year in international journals  S1.1.2: Each academic staff member to participate in scientific activities at least once a year  S1.1.3: Increasing the number of publications awarded and/or incentivised
<b>Objective 2:</b>	S1.2.1: Establishing an ethics committee within the faculty  S1.2.2: Implementing the Turnitin application for students
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty

**STRATEGIC OBJECTIVE II: A2: Design of Programmes**

<b>STRATEGIC OBJECTIVE II</b>	
A2: Design of Programmes	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	H2.1: To design all programmes aligned with the university's corporate strategy and to have clearly articulated learning outcomes
<b>Objective 2:</b>	H2.2: Define the expected student workload (e.g., ECTS)
<b>Objective 3:</b>	H2.3: Where appropriate, well-designed placement opportunities (internships, on-the-job training (such as on-the-job training)
<b>Objective 4:</b>	H.2.4: Students are expected to achieve the learning outcomes specified in the relevant programme evaluation
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S2.1.1: At the end of each semester, the course syllabus will be evaluated and the faculty evaluation at the board
<b>Objective 2</b>	S2.2.1: At the end of each semester, academic staff will evaluate the course syllabus establishing a board
<b>Objective 3</b>	H2.3.1: Faculty management and / or advisory board with sector representatives assesses placement opportunities twice a year
<b>Objective 4</b>	H2.4.1: At the end of the semester, students are assessed on learning outcomes for each course.  H2.4.2: A learning outcome assessment survey is conducted for graduate students

**STRATEGIC OBJECTIVE III: A3. Student-centred learning, teaching and assessment**

<b>STRATEGIC OBJECTIVE: III</b>	
A3. Student-centred learning, teaching and assessment	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	H3.1: Providing flexible learning pathways for students and their respects and participates in the diversity of their needs



<b>Objective 2:</b>	H3.2: Consider different forms of presentation where appropriate buys and uses.
<b>Objective 3:</b>	H3.3: Develops mutual respect in the learner-teacher relationship.
<b>Objective 4:</b>	H3.4: By providing adequate teacher guidance and support It encourages a sense of autonomy in the learner.
<b>Objective 5:</b>	H3.5: In addition to the scoring criteria, the valuation method and criteria are also published in advance.
<b>Objective 6:</b>	H3.6: Appraisal is consistent, applied fairly to all students and is carried out in accordance with established procedures.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S3.1.1: Using electronic media for education and training
<b>Objective 2:</b>	S3.2.1: Using different lecture methods such as group work, subject summary and presentation (Implemented)  S3.2.1: Trainers receive support from the faculty at least once a year in developing their skills in this area
<b>Objective 3:</b>	S3.3.1: Observing an equal and fair evaluation system  S3.3.2: Preparation of a booklet of rules of behaviour including the responsibilities of students and teachers and the rules to be observed  S3.3.3: Sharing the prepared booklet with students at the beginning of each academic term
<b>Objective 4:</b>	S3.4.1: In order to provide counselling and guidance support to students' introduction of the practice of allocating personal time (personal tutorial)
<b>Objective 5:</b>	S3.5.1: Sharing the course syllabus with students at the beginning of each term
<b>Objective 6:</b>	H3.6.1: Preparing and sharing answer keys for each exam-project-assignment given to students (Done)  H3.6.2: Encouraging the use of more than one assessor for each appraisal  H3.6.3: Obtaining services from external examiners when appropriate

**STRATEGIC OBJECTIVE IV: A4. Information Management**

**STRATEGIC OBJECTIVE: IV**

A4. Information Management

<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	H4.1: Key performance indicators are established.
<b>Objective 2:</b>	H4.2: The profile of the student population is continuously assessed.
<b>Objective 3:</b>	H4.3: Student progress, success and dropout rates are monitored.
<b>Objective 4:</b>	H4.4: Student satisfaction with programmes is continuously monitored
	evaluated.
<b>Objective 5:</b>	H4.5: Available learning resources and student support are provided.
<b>Objective 6:</b>	H.4.6: Public information is provided.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S4.1.1: The information management committee will organise a meeting at the beginning of the academic year. identifies key performances at the meeting.
<b>Objective 2</b>	S4.2.1: The information management committee analyses the student population profile once a year. evaluates at the meeting to be held.
<b>Objective 3</b>	S4.3.1: The knowledge management committee is established at the end of each academic year to observes rates.
<b>Objective 4</b>	S4.4.1: Student survey conducted at the end of each term satisfaction is assessed.
<b>Objective 5:</b>	S4.5.1: Annual requests to be made by students and teaching staff As a result, the number of electronic publication databases subscribed and the updating and development of library resources.
<b>Objective 6:</b>	S4.6.1: The web page is updated at the beginning of each term.

**STRATEGIC OBJECTIVE V:** A5. Continuous monitoring and periodic review of programmes with stakeholders

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Continuous monitoring and periodic review of programmes with stakeholders	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	H5.1: Ensuring program currency by evaluating its content in the light of the latest research in a particular discipline
<b>Objective 2:</b>	H5.2: Involving external stakeholders in the programme design process



<b>Objective 3:</b>	H5.3: Student expectations, needs and satisfaction regarding the programmes are taken into consideration
<b>Objective 4:</b>	H5.4: Taking into account the changing needs of the society

<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S5.1.1: The evaluation of the content of the programmes by faculty academic board every year.
<b>Objective 2:</b>	S5.2.1: Updating the curriculum of each programme at least once a year with direct external stakeholder suggestions (studies are carried out, suggestions are evaluated)  S5.2.2: Establishing an advisory board in relevant programmes  S5.2.3: Increasing the number of trainings organised for the sectors
<b>Objective 3:</b>	S5.3.1: Conducting a student survey at the end of each academic term
<b>Objective 4:</b>	S5.4.1: Encouraging social and cultural activities carried out by relevant departments  S5.4.2: Encouraging trainings organised within the scope of social responsibility

**STRATEGIC OBJECTIVE VI: Improving the Academic Staff of the Faculty of Education.**

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Education.	
<b>STRATEGIC OBJECTIVE VI: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Recruitment of 1 academic staff to the Guidance and Psychological Counselling programme  Recruitment of 3 academic staff to Turkish Language Teaching programme Recruitment of 3 academic staff to the Special Education Teacher Education programme Recruitment of 2 academic staff to the English Language Teaching programme

**STRATEGIC OBJECTIVE VII: Increasing the Programmes of the Faculty of Education.**

<b>STRATEGIC OBJECTIVE: VII</b>	
Increasing the Academic Programmes of the Faculty of Education.	

**STRATEGIC OBJECTIVE V:  
OBJECTIVES**

<b>Objective 1:</b>	Increasing the Academic Programmes of the Faculty.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	<p>Applying to YÖK and YÖDAK for the opening of a Primary Education programme</p> <p>Applying to YÖK and YÖDAK for the opening of Preschool Teaching Programme</p> <p>Applying to YÖK and YÖDAK for the opening of a Physical Education Teaching programme</p> <p>Applying to YÖK and YÖDAK for opening a Primary Mathematics Teacher Education programme</p>

## 7.FACULTY OF SCIENCE AND LITERATURE

### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
It is intended to provide University of Kyrenia Faculty of Arts and Sciences with a competitive academic structure	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	To increase the number of students per academic staff to the average of Turkey
<b>Objective 2:</b>	To improve theoretical and practical knowledge of instructors and students To improve their knowledge and experience, to enrich their sources of information
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of students per lecturer
<b>Objective 2:</b>	Number of academics participating in scientific activities Number of international scientific research projects carried out

### STRATEGIC OBJECTIVE II:

<b>STRATEGIC OBJECTIVE II</b>	
Revision of course programmes and course contents in accordance with the needs of the age	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	To improve the connection of course contents with the literature.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Course programmes and contents of the departments of our faculty Number of International Programmes compared

### STRATEGIC OBJECTIVE III:

<b>STRATEGIC OBJECTIVE: III</b>
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As the Faculty of Arts and Sciences, to train our faculty members and assistants within our organisation

<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	Carrying out joint studies with institutes
<b>Objective 2:</b>	Guiding our graduates to academic career planning
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	To open a Master's programme for the Department of Psychology in Turkish
<b>Objective 2:</b>	Number of graduates who want to do Master's and PhD

#### **STRATEGIC OBJECTIVE IV:**

<b>STRATEGIC OBJECTIVE: IV</b>	
Improving the relations of our faculty with external stakeholders.	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	To improve co-operation in field studies
<b>Objective 2:</b>	To co-operate with different universities
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of joint projects carried out in the field Number of trainings organised for the field Number of career days organised Number of institutions/organisations participating in career days
<b>Objective 2</b>	Number of Collaborating Universities

#### **STRATEGIC OBJECTIVE V:**

<b>STRATEGIC OBJECTIVE: V</b>	
Increasing the recognition of the Faculty of Arts and Sciences.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Through university websites and social media platforms Increasing the number of promotional activities carried out
<b>PERFORMANCE MEASURES</b>	

<b>Objective 1:</b>	Number of national or international events attended to promote our university Number of documents sent by our university and its affiliated units to secondary education institutions Number of visits made by our university and its affiliated units to secondary education institutions Number of promotional programmes carried out through national and international media
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**STRATEGIC OBJECTIVE VI:**

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Arts and Sciences.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	<p>2 positions (Assoc. Prof. Dr., Assoc. Prof. Dr.) for the currently open department of Turkish Psychology            To the departments planned to be opened:            2 positions in the Department of Psychology in English (Assoc. Prof., Assoc. Prof.)            Department of Molecular Biology and Genetics 2 positions (Assistant Professor, Associate Professor) Department of Statistics and Computer Science 2 positions (Prof.Dr., Assistant Professor) Department of Turkish Language and Literature 2 positions (Assistant Professor, Associate Professor)</p> <p>Within the framework of a structure that feeds other departments: Mathematics 1 staff (Assistant Professor)            Physics 1 position (Assistant Professor) Chemistry 1 position (Assistant Professor)</p>

**STRATEGIC OBJECTIVE VII:**

<b>STRATEGIC OBJECTIVE: VII</b>	
Increasing the Academic Programmes of the Faculty of Arts and Sciences.	
<b>STRATEGIC OBJECTIVE VII: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the Academic Programmes of the Faculty.
<b>PERFORMANCE MEASURES</b>	

<b>Objective 1:</b>	Department of Psychology in English Department of Molecular Biology and Genetics Department of Statistics and Computer Science Department of Turkish Language and Literature Within the framework of a structure that feeds other departments: Maths Physics Chemistry
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## 8.FACULTY OF AVIATION AND SPACE SCIENCES

### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
A1: Increasing the quality of education and training in accordance with national and international standards, opening and developing new programmes, meeting academic staff needs	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: Any kind of intolerance or behaviour against students or employee's protection against discrimination
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S1.1.1: Each academic staff member to publish at least one publication per year in international journals  S1.1.2: Each academic staff member to participate in scientific activities at least once a year  S1.1.3: Increasing the number of publications awarded and/or incentivised
<b>Objective 2:</b>	S1.2.1: Establishing an ethics committee within the faculty  S1.2.2: Implementing the Turnitin application for students
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty

### STRATEGIC OBJECTIVE II: A2: Design of Programmes

<b>STRATEGIC OBJECTIVE II</b>
A2: Design of Programmes
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>



<b>Objective 1:</b>	H2.1: All programmes are compatible with the university's institutional strategy
	design and clearly articulated learning outcomes to be
<b>Objective 2:</b>	H2.2: Define the expected student workload (e.g., ECTS)
<b>Objective 3:</b>	H2.3: Where appropriate, well-designed placement opportunities (internships, such as on-the-job training) includes
<b>Objective 4:</b>	H.2.4: Students are expected to achieve the learning outcomes specified in the relevant programme evaluation
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S2.1.1: At the end of each semester, the course syllabus will be evaluated and the faculty evaluation at the board
<b>Objective 2</b>	S2.2.1: At the end of each semester, academic staff will evaluate the course syllabus establishing a board
<b>Objective 3</b>	H2.3.1: Faculty management and / or advisory board with sector representatives assesses placement opportunities twice a year
<b>Objective 4</b>	H2.4.1: At the end of the semester, students are assessed on learning outcomes for each course.  H2.4.2: A learning outcome assessment survey is conducted for graduate students

**STRATEGIC OBJECTIVE III: A3. Student-centred learning, teaching and assessment**

<b>STRATEGIC OBJECTIVE: III</b>	
A3. Student-centred learning, teaching and assessment	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	H3.1: Providing flexible learning pathways for students and their respects and participates in the diversity of their needs
<b>Objective 2:</b>	H3.2: Consider different forms of presentation where appropriate buys and uses.
<b>Objective 3:</b>	H3.3: Develops mutual respect in the learner-teacher relationship.
<b>Objective 4:</b>	H3.4: By providing adequate teacher guidance and support It encourages a sense of autonomy in the learner.

<b>Objective 5:</b>	H3.5: In addition to the scoring criteria, the valuation method and criteria are also published in advance.
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<b>Objective 6:</b>	H3.6: Appraisal is consistent, applied fairly to all students and is carried out in accordance with established procedures.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S3.1.1: Using electronic media for education and training
<b>Objective 2:</b>	S3.2.1: Different lectures such as group work, subject summary and presentation
	methods are used (Implemented)
	S3.2.1: Trainers receive support from the faculty at least once a year in developing their skills in this area
<b>Objective 3:</b>	S3.3.1: Observing an equal and fair evaluation system
	S3.3.2: Preparation of a booklet of rules of behaviour including the responsibilities of students and teachers and the rules to be observed
	S3.3.3: Sharing the prepared booklet with students at the beginning of each academic term
<b>Objective 4:</b>	S3.4.1: In order to provide counselling and guidance support to student's introduction of the practice of allocating personal time (personal tutorial)
<b>Objective 5:</b>	S3.5.1: Sharing the course syllabus with students at the beginning of each term
<b>Objective 6:</b>	H3.6.1: Preparing and sharing answer keys for each exam-project-assignment given to students (Done)
	H3.6.2: Encouraging the use of more than one assessor for each appraisal
	H3.6.3: Obtaining services from external examiners when appropriate

**STRATEGIC OBJECTIVE IV: A4. Information Management**

<b>STRATEGIC OBJECTIVE: IV</b>
A4. Information Management

<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
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<b>Objective 1:</b>	H4.1: Key performance indicators are established.
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<b>Objective 2:</b>	H4.2: The profile of the student population is continuously assessed.
<b>Objective 3:</b>	H4.3: Student progress, success and dropout rates are monitored.
<b>Objective 4:</b>	H4.4: Student satisfaction with programmes is continuously monitored evaluated.
<b>Objective 5:</b>	H4.5: Available learning resources and student support are provided.
<b>Objective 6:</b>	H.4.6: Public information is provided.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S4.1.1: The information management committee will organise a meeting at the beginning of the academic year. identifies key performances at the meeting.
<b>Objective 2:</b>	S4.2.1: The information management committee analyses the student population profile once a year and evaluates at the meeting to be held.
<b>Objective 3:</b>	S4.3.1: The knowledge management committee is established at the end of each academic year to observes rates.
<b>Objective 4:</b>	S4.4.1: Student survey conducted at the end of each term satisfaction is assessed.
<b>Objective 5:</b>	S4.5.1: Annual requests to be made by students and teaching staff As a result, the number of electronic publication databases subscribed and the updating and development of library resources.
<b>Objective 6:</b>	S4.6.1: The web page is updated at the beginning of each term.

**STRATEGIC OBJECTIVE V:** A5. Continuous monitoring and periodic review of programmes with stakeholders

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Continuous monitoring and periodic review of programmes with stakeholders	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	H5.1: Programme in the light of the latest research in a particular discipline Ensuring programme currency by evaluating the content of the programme
<b>Objective 2:</b>	H5.2: Involving external stakeholders in the programme design process
<b>Objective 3:</b>	H5.3: Student expectations, needs and satisfaction regarding the programmes are taken into consideration

<b>Objective 4:</b>	H5.4: Taking into account the changing needs of the society
<b>PERFORMANCE MEASURES</b>	

<b>Objective 1:</b>	S5.1.1: The academic board of the faculty is responsible for the programme at the beginning of each academic year. evaluate their content
<b>Objective 2</b>	S5.2.1: Updating the curriculum of each programme at least once a year with direct external stakeholder suggestions (studies are carried out, suggestions are evaluated)  S5.2.2: Establishing an advisory board in relevant programmes  S5.2.3: Increasing the number of trainings organised for the sectors
<b>Objective 3:</b>	S5.3.1: Conducting a student survey at the end of each academic term
<b>Objective 4:</b>	S5.4.1: Encouraging social and cultural activities carried out by relevant departments  S5.4.2: Encouraging trainings organised within the scope of social responsibility

**STRATEGIC OBJECTIVE VI: Improving the Academic Staff of the Faculty of Education.**

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Education.	
<b>STRATEGIC OBJECTIVE VI: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Recruitment of 1 academic staff to the Guidance and Psychological Counselling programme  Recruitment of 3 academic staff to Turkish Language Teaching programme Recruitment of 3 academic staff to the Special Education Teacher Education programme Recruitment of 2 academic staff to the English Language Teaching programme

**STRATEGIC OBJECTIVE VII: Increasing the Programmes of the Faculty of Education.**

<b>STRATEGIC OBJECTIVE: VII</b>	
Increasing the Academic Programmes of the Faculty of Education.	

**STRATEGIC OBJECTIVE V:  
OBJECTIVES**

<b>Objective 1:</b>	Increasing the Academic Programmes of the Faculty.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	<p>Applying to YÖK and YÖDAK for the opening of a Primary Education programme</p> <p>Applying to YÖK and YÖDAK for the opening of a Preschool Teaching Programme</p> <p>Applying to YÖK and YÖDAK for the opening of a Physical Education Teaching programme</p> <p>Applying to YÖK and YÖDAK for opening a Primary Mathematics Teacher Education programme</p>

## 9.FACULTY OF LAW

### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
A1: Increasing the quality of education and training in accordance with national and international standards, developing new programmes and meeting the needs of academic staff	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: Any kind of intolerance or behaviour against students or employee's protection against discrimination
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	<p>S1.1.1: Each academic staff member to publish at least one publication per year in international journals</p> <p>S1.1.2: Each academic staff member to participate in scientific activities at least once a year</p> <p>S1.1.3: Increasing the number of publications awarded and/or incentivised</p>
<b>Objective 2:</b>	<p>S1.2.1: Establishing an ethics committee within the faculty</p> <p>S1.2.2: Implementing the Turnitin application for students</p>
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty

**STRATEGIC OBJECTIVE II: A2: Design of Programmes**

<b>STRATEGIC OBJECTIVE II</b>	
A2: Design of Programmes	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	H2.1: Course of Law Clinics where practical training is provided to be included in our programme
<b>Objective 2:</b>	H2.2: Encouraging our students to participate in competitions
<b>Objective 3:</b>	H.2.4: Students are expected to achieve the learning outcomes specified in the relevant programme evaluation
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1</b>	S2.1.1: Number of law clinics added to the curricula
<b>Objective 2</b>	S2.2.1: Number of competitions and activities in which students participate
<b>Objective 3</b>	H2.3.1: At the end of the semester, students are assessed on learning outcomes for each course.  H2.3.2: A learning outcome assessment survey is conducted for graduate students

**STRATEGIC OBJECTIVE III: A3. Student-centred learning, teaching and assessment**

<b>STRATEGIC OBJECTIVE: III</b>	
A3. Student-centred learning, teaching and assessment	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	H3.1: Providing flexible learning pathways for students and their respects and participates in the diversity of their needs
<b>Objective 2:</b>	H3.2: Consider different forms of presentation where appropriate buys and uses.
<b>Objective 3:</b>	H3.3: Develops mutual respect in the learner-teacher relationship.
<b>Objective 4:</b>	H3.4: By providing adequate teacher guidance and support It encourages a sense of autonomy in the learner.
<b>Objective 5:</b>	H3.5: In addition to the scoring criteria, the valuation method and criteria are also published in advance.

<b>Objective 6:</b>	H3.6: Appraisal is consistent, applied fairly to all students and is carried out in accordance with established procedures.
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<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S3.1.1: Using electronic media for education and training
<b>Objective 2:</b>	S3.2.1: Using different lecture methods such as group work, subject summary and presentation (Implemented)  S3.2.1: Trainers receive support from the faculty at least once a year in developing their skills in this area
<b>Objective 3:</b>	S3.3.1: Observing an equal and fair evaluation system  S3.3.2: Preparation of a booklet of rules of behaviour including the responsibilities of students and teachers and the rules to be observed  S3.3.3: Sharing the prepared booklet with students at the beginning of each academic term
<b>Objective 4:</b>	S3.4.1: In order to provide counselling and guidance support to student's introduction of the practice of allocating personal time (personal tutorial)
<b>Objective 5:</b>	S3.5.1: Sharing the course syllabus with students at the beginning of each term
<b>Objective 6:</b>	H3.6.1: Preparing and sharing answer keys for each exam-project-assignment given to students (Done)  H3.6.2: Encouraging the use of more than one assessor for each appraisal  H3.6.3: Obtaining services from external examiners when appropriate

**STRATEGIC OBJECTIVE IV: A4. Information Management**

<b>STRATEGIC OBJECTIVE: IV</b>	
A4. Information Management	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	H4.1: Key performance indicators are established.

<b>Objective 2:</b>	H4.2: The profile of the student population is continuously assessed.
<b>Objective 3:</b>	H4.3: Student progress, success and dropout rates are monitored.
<b>Objective 4:</b>	H4.4: Student satisfaction with programmes is continuously monitored evaluated.

<b>Objective 5:</b>	H4.5: Available learning resources and student support are provided.
<b>Objective 6:</b>	H.4.6: Public information is provided.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S4.1.1: The information management committee will organise a meeting at the beginning of the academic year. identifies key performances at the meeting.
<b>Objective 2:</b>	S4.2.1: The information management committee analyses and evaluates the student population profile once a year at the meeting to be held.
<b>Objective 3:</b>	S4.3.1: The information management committee observes the rates the end of each academic year
<b>Objective 4:</b>	S4.4.1: Student survey conducted at the end of each term satisfaction is assessed.
<b>Objective 5:</b>	S4.5.1: Annual requests to be made by students and teaching staff As a result, the number of electronic publication databases subscribed and the updating and development of library resources.
<b>Objective 6:</b>	S4.6.1: The web page is updated at the beginning of each term.

**STRATEGIC GOAL V: A5. Establishment of the Law and Community Centre**

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Establishment of the Law and Society Centre	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	H5.1: To establish an environmentally sensitive management - unit understanding and to develop a social sense of responsibility To ensure that the Faculty of Law produces and realises social responsibility projects
<b>Objective 2:</b>	H5.2: Improving Relations with Civil Society Organisations Every Year
<b>Objective 3:</b>	H5.3: To produce social responsibility projects on a yearly basis
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S5.1.1: Clubs operating on environment and social responsibility Number of
<b>Objective 2:</b>	Ö5.2.1: Number of students who are members of clubs operating on environment and social responsibility
<b>Objective 3:</b>	S5.3.1: Number of social responsibility projects carried out



**STRATEGIC OBJECTIVE VI: Improving the Academic Staff of the Faculty of Law.**

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Law.	
<b>STRATEGIC OBJECTIVE VI: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of academic staff

**STRATEGIC OBJECTIVE VII: Developing the International Programme of the Faculty of Law.**

<b>STRATEGIC OBJECTIVE: VII</b>	
Development of the International Programme of the Faculty of Law	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Developing joint programmes and bilateral cooperation projects that will enable our students to take courses from universities abroad
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of joint programmes and bilateral cooperation projects

<b>STRATEGIC OBJECTIVE I</b>
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A1: Quality of Education and Training in Compliance with National and International
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Standards

**10.FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES**

**STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE**

**MEASURES**

Increasing and developing new programmes by opening new programmes, meeting the academic staff needs	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: Any kind of intolerance or behaviour against students or employee's protection against discrimination
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S1.1.1: Each academic staff member to publish at least one publication per year in international journals  S1.1.2: Each academic staff member to participate in scientific activities at least once a year  S1.1.3: Increasing the number of publications awarded and/or incentivised
<b>Objective 2:</b>	S1.2.1: Establishing an ethics committee within the faculty  S1.2.2: Implementing the Turnitin application for students
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty

**STRATEGIC OBJECTIVE II: A2: Design of Programmes**

<b>STRATEGIC OBJECTIVE II</b>	
A2: Design of Programmes	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	H2.1: All programmes should be designed in line with the university's institutional strategy and have clearly articulated learning outcomes. to be
<b>Objective 2:</b>	H2.2: Define the expected student workload (e.g., ECTS)
<b>Objective 3:</b>	H2.3: Where appropriate, well-designed placement opportunities (internships, such as on-the-job training) includes

<b>Objective 4:</b>	H.2.4: To evaluate the students' learning outcomes specified in the relevant program.
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<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S2.1.1: At the end of each semester, the course syllabus will be evaluated and the faculty evaluation at the board
<b>Objective 2:</b>	S2.2.1: At the end of each semester, academic staff will evaluate the course syllabus. establishing a board
<b>Objective 3:</b>	H2.3.1: Faculty management and / or advisory board with sector representatives assesses placement opportunities twice a year
<b>Objective 4:</b>	H2.4.1: At the end of the semester, students are assessed on learning outcomes for each course.  H2.4.2: A learning outcome assessment survey is conducted for graduate students

**STRATEGIC OBJECTIVE III: A3. Student-centred learning, teaching and assessment**

<b>STRATEGIC OBJECTIVE: III</b>	
A3. Student-centred learning, teaching and assessment	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	H3.1: Providing flexible learning pathways for students and their respects and participates in the diversity of their needs
<b>Objective 2:</b>	H3.2: Consider different forms of presentation where appropriate buys and uses.
<b>Objective 3:</b>	H3.3: Develops mutual respect in the learner-teacher relationship.
<b>Objective 4:</b>	H3.4: By providing adequate teacher guidance and support It encourages a sense of autonomy in the learner.
<b>Objective 5:</b>	H3.5: In addition to the scoring criteria, the valuation method and criteria are also published in advance.
<b>Objective 6:</b>	H3.6: Appraisal is consistent, applied fairly to all students and is carried out in accordance with established procedures.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S3.1.1: Using electronic media for education and training

<b>Objective 2:</b>	S3.2.1: Using different lecture methods such as group work, subject summary and presentation (Implemented)  S3.2.1: Trainers receive support from the faculty at least once a year in developing their skills in this area
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<b>Objective 3:</b>	<p>S3.3.1: Observing an equal and fair evaluation system</p> <p>S3.3.2: Preparation of a booklet of rules of behaviour including the responsibilities of students and teachers and the rules to be observed</p> <p>S3.3.3: The prepared booklet is shared with the students at the beginning of each academic term</p>
	sharing
<b>Objective 4:</b>	S3.4.1: In order to provide counselling and guidance support to students introduction of the practice of allocating personal time (personal tutorial)
<b>Objective 5:</b>	S3.5.1: Sharing the course syllabus with students at the beginning of each term
<b>Objective 6:</b>	<p>H3.6.1: Preparing and sharing answer keys for each exam-project-assignment given to students (Done)</p> <p>H3.6.2: Encouraging the use of more than one assessor for each appraisal</p> <p>H3.6.3: Obtaining services from external examiners when appropriate</p>

#### **STRATEGIC OBJECTIVE IV: A4. Information Management**

<b>STRATEGIC OBJECTIVE: IV</b>	
A4. Information Management	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	H4.1: Key performance indicators are established.
<b>Objective 2:</b>	H4.2: The profile of the student population is continuously assessed.
<b>Objective 3:</b>	H4.3: Student progress, success and dropout rates are monitored.
<b>Objective 4:</b>	H4.4: Student satisfaction with programmes is continuously monitored evaluated.
<b>Objective 5:</b>	H4.5: Available learning resources and student support are provided.
<b>Objective 6:</b>	H.4.6: Public information is provided.

**PERFORMANCE MEASURES**

**Objective 1:**

S4.1.1: The information management committee will organise a meeting at the beginning of the academic year to identify the key performances at the meeting.

<b>Objective 2:</b>	S4.2.1: The information management committee will organise a meeting at the beginning of the academic year to identify the key performances at the meeting.
<b>Objective 3:</b>	S4.3.1: The information management committee is established at the end of each academic year to observe rates.
<b>Objective 4:</b>	S4.4.1: Student survey conducted at the end of each term satisfaction is assessed.
<b>Objective 5:</b>	S4.5.1: Annual requests to be made by students and teaching staff As a result, the number of electronic publication databases subscribed and the updating and development of library resources.
<b>Objective 6:</b>	S4.6.1: The web page is updated at the beginning of each term.

**STRATEGIC OBJECTIVE V:** A5. Continuous monitoring and periodic review of programmes with stakeholders

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Continuous monitoring and periodic review of programmes with stakeholders	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	H5.1: Ensuring programme currency by evaluating the content of the programme in the light of the latest research in a particular discipline.
<b>Objective 2:</b>	H5.2: Involving external stakeholders in the programme design process
<b>Objective 3:</b>	H5.3: Student expectations, needs and satisfaction regarding the programmes are taken into consideration
<b>Objective 4:</b>	H5.4: Taking into account the changing needs of the society
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S5.1.1: The academic board of the faculty decides on the programme at the beginning of each academic year. evaluate their content
<b>Objective 2:</b>	S5.2.1: Updating the curriculum of each programme at least once a year with direct external stakeholder suggestions (studies are carried out, suggestions are evaluated) S5.2.2: Establishing an advisory board in relevant programmes

	S5.2.3: Increasing the number of trainings organised for the sectors
<b>Objective 3:</b>	S5.3.1: Conducting a student survey at the end of each academic term

<b>Objective 4:</b>	S5.4.1: Encouraging social and cultural activities carried out by the relevant departments  S5.4.2: Encouraging trainings organised within the scope of social responsibility
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## 11.FACULTY OF HEALTH SCIENCES

### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
A1: Increasing the Quality of Education and Training in Compliance with National and International Standards	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: Any kind of intolerance or intolerance against students or employees protection against discrimination
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S1.1.1: Each academic staff member to publish at least one publication per year in international journals  S1.1.2: Each academic staff member to participate in scientific activities at least once a year  S1.1.3: Increasing the number of publications awarded and/or incentivised
<b>Objective 2:</b>	S1.2.1: Establishing an ethics committee within the faculty  S1.2.2: Implementing the Turnitin application for students
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty

### STRATEGIC OBJECTIVE II: A2: Design of Programmes

**STRATEGIC OBJECTIVE II**



A2: Design of Programmes	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	H2.1: All programmes should be compatible with the university's institutional strategy and should be designed and have clearly stated learning outcomes
<b>Objective 2:</b>	H2.2: Define the expected student workload (e.g., ECTS)
<b>Objective 3:</b>	H2.3: Includes appropriate, well-designed placement opportunities (internships, such as on-the-job training)
<b>Objective 4:</b>	H.2.4: To evaluate the students' learning outcomes specified in the relevant programme
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S2.1.1: At the end of each semester, the course syllabus will be evaluated and the faculty evaluation at the board
<b>Objective 2:</b>	S2.2.1: At the end of each semester, academic staff will evaluate the course syllabus establishing a board
<b>Objective 3:</b>	H2.3.1: Faculty management and/or advisory board with sector representatives assess placement opportunities twice a year
<b>Objective 4:</b>	H2.4.1: At the end of the semester, students are assessed on learning outcomes for each course.  H2.4.2: Learning outcome evaluation surveys are conducted for graduated students

**STRATEGIC OBJECTIVE III: A3. Increasing student quality**

<b>STRATEGIC OBJECTIVE: III</b>	
A3. Increasing student quality	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	H3.1: Developing skills to learn and use professional practices to increase the number of joint practices such as internships, projects, research, etc.

<b>Objective 2:</b>	H3.2: In partnership with companies and other institutions and organisations training programmes carried out
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<b>Objective 3:</b>	H3.3: Developing a mentor student system and assisting students in clinical practice through "Peer Coaching" method required.
<b>Objective 4:</b>	H3.4: To ensure that seminar courses are taken from experts working in the relevant field in Health Services practice courses making arrangements
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S3.1.1: Skills to learn and use professional practices Number of joint practices such as internships, projects, research, etc. that develop
<b>Objective 2:</b>	S3.2.1: Number and proportion of vocational software and simulation orientated education and training courses
<b>Objective 3:</b>	S3.3.1: Number of training programmes carried out jointly with institutions and organisations
<b>Objective 4:</b>	S3.4.1: In the field related to the subject in Health Services practice courses number of seminar lectures from working specialists

**STRATEGIC OBJECTIVE IV:** Opening and developing new programmes and increasing the academic staff needs

<b>STRATEGIC OBJECTIVE: IV</b>	
A4. Opening and developing new programmes and increasing the academic staff needs	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the number of departments in departments
<b>Objective 2:</b>	Opening of graduate programmes
<b>Objective 3:</b>	Establishment of anthropometry and body analysis laboratory.
<b>Objective 4:</b>	Purchase of the nutrition information system software programme called Bebis.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of newly opened majors
<b>Objective 2:</b>	Content and number of graduate programmes
<b>Objective 3:</b>	Laboratory capacity
<b>Objective 4:</b>	Content of the information system software programme used for education/training purposes and the number of

**STRATEGIC OBJECTIVE V:** A5. Continuous monitoring and periodic review of programmes with stakeholders

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Continuous monitoring and periodic review of programmes with stakeholders	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	H5.1: Ensuring programme currency by evaluating its content in the light of the latest research in a particular discipline.
<b>Objective 2:</b>	H5.2: Involving external stakeholders in the programme design process
<b>Objective 3:</b>	H5.3: Student expectations, needs and satisfaction regarding the programmes are taken into consideration.
<b>Objective 4:</b>	H5.4: Taking into account the changing needs of the society
<b>PERFORMANCE MEASURES</b>	



<b>Objective 1:</b>	S5.1.1: The academic board of the faculty decides on the programme at the beginning of each academic year. evaluate their content
<b>Objective 2:</b>	S5.2.1: The curriculum of each programme with direct external stakeholder suggestions updated at least once a year (studies are carried out, recommendations evaluated) S5.2.2: Establishing an advisory board in relevant programmes S5.2.3: Increasing the number of trainings organised for the sectors
<b>Objective 3:</b>	S5.3.1: Conducting a student survey at the end of each academic term
<b>Objective 4:</b>	S5.4.1: Encouraging social and cultural activities carried out by the relevant departments  S5.4.2: Encouraging trainings organised within the scope of social responsibility

**STRATEGIC OBJECTIVE VI: Improvement of Academic Staff.**

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Education.	
<b>STRATEGIC OBJECTIVE VI: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Department of Internal Medicine Nursing Instructor Staff Department of Surgical Diseases Nursing Instructor Staff Department of Public Health Nursing Instructor Staff Staff of Department of Nursing Management Instructor Staff of Department of Nursing Management Department of Obstetrics and Gynecology Nursing Academic Staff Academic Staff of the Department of Child Health and Diseases Nursing

**STRATEGIC OBJECTIVE VII: Increasing the Programmes of the Faculty of Health Sciences.**

<b>STRATEGIC OBJECTIVE: VII</b>	
Increasing the Academic Programmes of the Faculty of Health Sciences.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the Academic Programmes of the Faculty.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of newly opened programmes

## 12.FACULTY OF ARCHITECTURE

### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

**STRATEGIC OBJECTIVE I:** To improve the teaching infrastructure and quality of the Faculty of Architecture, aiming at change and development, to maintain and strengthen its international reputation.

<b>STRATEGIC OBJECTIVE I</b>	
To improve the teaching infrastructure and quality of the Faculty of Architecture, aiming at change and development, to maintain and strengthen its international reputation.	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	To create a modern education and training infrastructure.
<b>Objective 2:</b>	To have a programme that enables the faculty to take part effectively in national and international platforms
<b>Objective 3:</b>	Monitoring the development of information technology programme infrastructure and updating its compliance
<b>Objective 4:</b>	To prepare an environment that will ensure the continuous development of academic staff, to organise activities
<b>Objective 5:</b>	To increase the relationship between education, research and application fields
<b>Objective 6:</b>	Developing and enriching elective course programmes in accordance with current contemporary developments.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Preparation of the digital infrastructure of the classrooms, workshops, laboratories and archive sections of the faculty in accordance with the number of students  Development and strengthening of computing technologies within the computer lab  To enrich the library infrastructure and strengthen its accessibility  To meet the needs of model, furniture design, survey and restoration and similar courses that need equipment



<p><b>Objective 2:</b></p>	<p>Developing programmes to contribute to national and international accreditations</p> <p>To increase the experience of our faculty members and students with their participation in national and international, summer school internship, Erasmus and similar platforms. To represent our faculty.</p> <p>Encouraging participation in national and international workshops</p>
<p><b>Objective 3:</b></p>	<p>Developing and strengthening the technical infrastructure to increase the level of students' use of modern techniques and software</p> <p>Increasing the diversity of existing software and updating the course programmes</p> <p>Strengthening the staff specialised in compounding technologies</p>
<p><b>Objective 4:</b></p>	<p>Organising trainings for faculty members at the beginning of the academic year.</p>

	Academic activities of academic staff on different platforms
	<p>arrangements will be encouraged</p> <p>Adaptation and development activities will be organised for newly appointed faculty members</p> <p>Research assistants will be enriched in terms of quantity and quality</p> <p>The diversity and number of specialised staff will be strengthened</p>
<b>Objective 5:</b>	<p>Determining the problem areas of the region and the country with non-governmental organisations directly or indirectly related to professional fields and producing joint solution projects</p> <p>Carrying out information exchanges with local administrations. To produce development projects. To increase the experience of students in application areas.</p> <p>Developing relations with Professional Chambers, inviting national and international application professionals to workshops and benefiting from their experiences</p> <p>To take an active part and contribute to the studies that determine the future of the country, such as national, regional and urban planning.</p> <p>To encourage participation in practical student project studies of different institutions and organisations</p>
<b>Objective 6:</b>	<p>Organising elective courses in a way to include a wide range of different interests</p> <p>Pluralistic, guiding and developing programmes that will strengthen the team spirit of students</p> <p>Developing students' ability to produce different projects</p> <p>Programmes where students can develop their skills such as photography, computer technologies, modelling</p> <p>Organisation of social club activities such as theatre, dance and mountaineering</p>

**STRATEGIC OBJECTIVE II:** To improve the research capacity of our faculty and to take an active place in national and global platforms

<b>STRATEGIC OBJECTIVE II</b>
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To improve the research capacity of our faculty and to take an active part in national and global platforms	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	To have the quality and number of faculty members who will ensure the representation of our faculty on international platforms
<b>Objective 2:</b>	Making research and development areas widespread and effective
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	To plan research assistants and faculty members in strategic areas and to develop a prioritised employment policy for these areas.  To develop an employment policy that prioritises academic excellence in faculty appointments and promotions
<b>Objective 2:</b>	To produce joint research and development projects between faculties  To produce projects and theses in co-operation with the sector, taking into account the needs of the sector

**STRATEGIC OBJECTIVE III:** Strengthening national and international relations and co-operation of the Faculty

<b>STRATEGIC OBJECTIVE: III</b>	
Strengthening national and international relations and co-operation of the Faculty	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	Analysing and researching regional problems with local administrations and non-governmental organisations and producing solution projects
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Informing and raising awareness of our society about the activities carried out in our country, region and cities.  To produce projects that will meet the needs of relevant stakeholders within the scope of education  Exhibition and different presentations of our works related to our region and the city

**STRATEGIC OBJECTIVE IV:** Ensuring effective cooperation of our university with national and international professional institutions and related industrial organisations

<b>STRATEGIC OBJECTIVE: IV</b>	
Ensuring effective cooperation of our university with national and international professional institutions and related industrial organisations	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the number of national and international agreements
<b>Objective 2:</b>	Monitoring and analysing university rankings lists, increasing cooperation with leading universities
<b>Objective 3:</b>	To develop the co-operation of faculties and departments with the related industrial fields and sign agreements
<b>Objective 4:</b>	Encouraging academics, undergraduate and graduate students to take part in the competition projects
<b>Objective 5:</b>	To ensure the continuity of our communication with our graduates and students of our faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	To enable undergraduate and graduate students and research assistants to take part in exchange programmes  Increasing the participation of undergraduate and graduate students in activities such as international summer schools, workshops and internships
<b>Objective 2:</b>	To take an active part in inter-faculty projects and workshops in the undergraduate and postgraduate fields  To develop studies to ensure that all our departments are among the first hundred in faculty and department rankings
<b>Objective 3:</b>	To develop research and development infrastructure within our faculty and to produce joint projects with related industrial units  To improve institutional relations and to increase and enrich the diversity of undergraduate and graduate study areas.
<b>Objective 4:</b>	Active promotion of competition projects, preparation of infrastructure  Making different arrangements of the course hours and loads of the study groups that will participate in the competition projects within the framework of the scope of the related projects

<b>Objective 5:</b>	<p>Updating and systematizing the contact information of our graduates</p> <p>To provide a sustainable and institutionalized structure for the relations of our faculties and departments with our graduates</p> <p>Redesigning the faculty web page in a way to ensure effective communication with our graduates</p> <p>To be in close contact with our graduates who have reached important levels in national and international fields.</p>
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**STRATEGIC OBJECTIVE V:** To increase the national and international recognition of the Faculty of Architecture.

<b>STRATEGIC OBJECTIVE: V</b>	
Increasing the national and international recognition of the Faculty of Architecture.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Through university websites and social media platforms Increasing the number of promotional activities carried out
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of national or international events attended to promote our university Number of documents sent by our university and its affiliated units to secondary education institutions Number of visits made by our university and its affiliated units to secondary education institutions Number of promotional programmes carried out through national and international media

**STRATEGIC OBJECTIVE VI:** Improving the Academic Staff of the Faculty of Architecture.

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Architecture.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Interior Architecture 3 positions (Dr, Assoc., Assoc., Prof) Architecture 4 positions (Dr, Assoc., Assoc., Prof)

**STRATEGIC OBJECTIVE VII:** Increasing the Programmes of the Faculty of Architecture.

<b>STRATEGIC OBJECTIVE: VII</b>	
Increasing the Academic Programmes of the Faculty of Architecture.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the Academic Programmes of the Faculty.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Opening of Architecture English Programme

### 13.FACULTY OF ENGINEERING

#### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
A1: Increasing the quality of education and training in accordance with national and international standards, opening and developing new programmes, meeting academic staff needs	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: Protecting students against discrimination, any kind of intolerance behaviour.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	<p>S1.1.1: Each academic staff member to publish at least one publication per year in international journals</p> <p>S1.1.2: Each academic staff member to participate in scientific activities at least once a year</p> <p>S1.1.3: Increasing the number of publications awarded and/or incentivised</p>
<b>Objective 2:</b>	<p>S1.2.1: Establishing an ethics committee within the faculty</p> <p>S1.2.2: Implementing the Turnitin application for students</p>
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty

**STRATEGIC OBJECTIVE II:** A2: Development of an Application and Research Centre Covering Engineering Fields (BILTIM)



<b>STRATEGIC OBJECTIVE II</b>	
A2: Development of an Application and Research Centre Covering Engineering Fields (BILTIM)	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	H2.1: Establishment of an Application and Research Centre
<b>Objective 2:</b>	H2.2: Involvement of department students in these projects related to engineering fields
<b>Objective 3:</b>	H2.3: Application and research at other universities to carry out joint projects with centres
<b>Objective 4:</b>	H.2.4: To enable scientists to work at the centre for a certain period of time with the approval of their universities.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S2.1.1: Number of projects carried out at the centre
<b>Objective 2</b>	S2.2.1: Number of students participating in the projects carried out
<b>Objective 3</b>	S2.3.1: Number of projects and activities carried out jointly with other universities and research centres

**STRATEGIC OBJECTIVE III: A3. Student-centred learning, teaching and assessment**

<b>STRATEGIC OBJECTIVE: III</b>	
A3. Student-centred learning, teaching and assessment	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	H3.1: Providing flexible learning pathways for students and their respects and participates in the diversity of their needs
<b>Objective 2:</b>	H3.2: Consider different forms of presentation where appropriate buys and uses.
<b>Objective 3:</b>	H3.3: Develops mutual respect in the learner-teacher relationship.
<b>Objective 4:</b>	H3.4: By providing adequate teacher guidance and support It encourages a sense of autonomy in the learner.
<b>Objective 5:</b>	H3.5: In addition to the scoring criteria, the valuation method and criteria are also published in advance.

<b>Objective 6:</b>	H3.6: Appraisal is consistent, applied fairly to all students and is carried out in accordance with established procedures.
<b>PERFORMANCE MEASURES</b>	

<b>Objective 1:</b>	S3.1.1: Using electronic media for education and training
<b>Objective 2:</b>	S3.2.1: Using different lecture methods such as group work, subject summary and presentation (Implemented)  S3.2.1: Trainers receive support from the faculty at least once a year in developing their skills in this area
<b>Objective 3:</b>	S3.3.1: Observing an equal and fair evaluation system
	S3.3.2: Preparation of a booklet of rules of behaviour including the responsibilities of students and teachers and the rules to be observed  S3.3.3: Sharing the prepared booklet with students at the beginning of each academic term
<b>Objective 4:</b>	S3.4.1: In order to provide counselling and guidance support to students' introduction of the practice of allocating personal time (personal tutorial)
<b>Objective 5:</b>	S3.5.1: Sharing the course syllabus with students at the beginning of each term
<b>Objective 6:</b>	H3.6.1: Preparing and sharing answer keys for each exam-project-assignment given to students (Done)  H3.6.2: Encouraging the use of more than one assessor for each appraisal  H3.6.3: Obtaining services from external examiners when appropriate

**STRATEGIC OBJECTIVE IV: A4. Information Management**

<b>STRATEGIC OBJECTIVE: IV</b>	
A4. Information Management	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	H4.1: Key performance indicators are established.
<b>Objective 2:</b>	H4.2: The profile of the student population is continuously assessed.
<b>Objective 3:</b>	H4.3: Student progress, success and dropout rates are monitored.

<b>Objective 4:</b>	H4.4: Student satisfaction with programmes is continuously monitored evaluated.
<b>Objective 5:</b>	H4.5: Available learning resources and student support are provided.

<b>Objective 6:</b>	H.4.6: Public information is provided.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S4.1.1: The information management committee will organise a meeting at the beginning of the academic year to identify key performances at the meeting.
<b>Objective 2:</b>	S4.2.1: The information management committee analyses and evaluates the student population profile once a year at the meeting to be held.
<b>Objective 3:</b>	S4.3.1: The information management committee observes rates at the end of each academic year to
<b>Objective 4:</b>	S4.4.1: Student survey conducted at the end of each term satisfaction is assessed.
<b>Objective 5:</b>	H4.5: Available learning resources and student support are provided.
<b>Objective 6:</b>	S4.6.1: The web page is updated at the beginning of each term.

**STRATEGIC OBJECTIVE V:** A5. Continuous monitoring and periodic review of programmes with stakeholders

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Continuous monitoring and periodic review of programmes with stakeholders	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	H5.1: Ensuring programme currency by evaluating the content of the programme in the light of the latest research in a particular discipline
<b>Objective 2:</b>	H5.2: Involving external stakeholders in the programme design process
<b>Objective 3:</b>	H5.3: Student expectations, needs and satisfaction regarding the programmes are taken into consideration
<b>Objective 4:</b>	H5.4: Taking into account the changing needs of the society
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	H4.5: Available learning resources and student support are provided.

<b>Objective 2:</b>	S5.2.1: Updating the curriculum of each programme at least once a year with direct external stakeholder suggestions (studies are carried out, suggestions are evaluated)  S5.2.2: Establishing an advisory board in relevant programmes  S5.2.3: Increasing the number of trainings organised for the sectors
<b>Objective 3:</b>	S5.3.1: Conducting a student survey at the end of each academic term
<b>Objective 4:</b>	S5.4.1: Encouraging social and cultural activities carried out by the relevant departments  S5.4.2: Encouraging trainings organised within the scope of social responsibility

**STRATEGIC OBJECTIVE VI: Improving the Academic Staff of the Faculty of Engineering.**

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Engineering.	
<b>STRATEGIC OBJECTIVE VI: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	<ul style="list-style-type: none"> <li>a. Researcher Faculty Member</li> <li>b. Number of Teaching Staff</li> <li>c. Administrative Faculty Staff</li> </ul>

**STRATEGIC OBJECTIVE VII: Gathering Programmes Under One Roof**

<b>STRATEGIC OBJECTIVE: VII</b>	
Gathering Programmes Under One Roof	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the Academic Programmes of the Faculty.

<b>Objective 2:</b>	Opening double major and minor programmes for the specified programmes a) Department of Computer Engineering Double Major and Minor b) Department of Civil Engineering Minor c) Department of Electrical and Electronics Engineering Minor and Double Major, d) Department of Mechanical Engineering Minor and Double Major, e) Department of Software Engineering Double Major and Minor
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<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of programmes affiliated to the faculty
<b>Objective 2:</b>	Double major and minor programmes carried out with the programmes affiliated to the faculty Number of

#### 14.FACULTY OF MEDICINE

#### **STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES**

<b>STRATEGIC OBJECTIVE I</b>	
A1: Increasing the quality of education and training in accordance with national and international standards, opening and developing new programmes, meeting academic staff needs	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	H1.1: To improve the quality of teaching staff
<b>Objective 2:</b>	H1.2: Academic integrity and freedom and against academic dishonesty to be prudent
<b>Objective 3:</b>	H1.3: Any kind of intolerance or behaviour against students or employee's protection against discrimination
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	H4.5: Available learning resources and student support are provided.
<b>Objective 2:</b>	S1.2.1: Establishing an ethics committee within the faculty S1.2.2: Implementing the Turnitin application for students
<b>Objective 3:</b>	S1.3.1: Establishing an ethics committee within the faculty





**STRATEGIC OBJECTIVE II:** A2: Training quality physicians at the Faculty of Medicine and obtaining international accreditation

<b>STRATEGIC OBJECTIVE II</b>	
A2: Training quality physicians at the Faculty of Medicine and obtaining international accreditation	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	H2.1: All programmes should be designed in line with the university's institutional strategy and have clearly articulated learning outcomes. to be
<b>Objective 2:</b>	H2.2: Including practices such as "problem-based learning", "evidence-based medical education" and "clinical skills training" in the curricula is planned to be deployed.
<b>Objective 3:</b>	H2.3: In order to make efficient use of basic sciences application laboratories and devices, the existing training laboratories are divided into two labs as Multidisciplinary Laboratory -I and Multidisciplinary Laboratory -II. collection of
<b>Objective 4:</b>	Initiation of international accreditation studies
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S2.1.1: At the end of each semester, the course syllabus will be evaluated by the faculty management board
<b>Objective 2:</b>	S2.2.1: At the end of the term, students are expected to learn about each course evaluation is made related to the outputs
<b>Objective 3:</b>	LO3.2.1: Learning outcome assessment questionnaire to graduate students is made
<b>Objective 4:</b>	S4.1 Number of accreditations obtained

**STRATEGIC OBJECTIVE III:** A3. Student-centred learning, teaching and assessment

<b>STRATEGIC OBJECTIVE: III</b>
A3. Student-centred learning, teaching and assessment

**STRATEGIC OBJECTIVE III: OBJECTIVES**

<b>Objective 1:</b>	H3.1: Providing flexible learning pathways for students and their respects and participates in the diversity of their needs
<b>Objective 2:</b>	H3.2: Consider different forms of presentation where appropriate buys and uses.
<b>Objective 3:</b>	H3.3: Develops mutual respect in the learner-teacher relationship.
<b>Objective 4:</b>	H3.4: By providing adequate teacher guidance and support It encourages a sense of autonomy in the learner.
<b>Objective 5:</b>	H3.5: In addition to the scoring criteria, the valuation method and criteria are also published in advance.
<b>Objective 6:</b>	H3.6: Appraisal is consistent, applied fairly to all students and is carried out in accordance with established procedures.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S3.1.1: Using electronic media for education and training
<b>Objective 2:</b>	S3.2.1: Using different lecture methods such as group work, subject summary and presentation (Implemented)  S3.2.1: Trainers receive support from the faculty at least once a year in developing their skills in this area
<b>Objective 3:</b>	S3.3.1: Observing an equal and fair evaluation system  S3.3.2: Preparation of a booklet of rules of behaviour including the responsibilities of students and teachers and the rules to be observed  S3.3.3: The prepared booklet is shared with the students at the beginning of each academic term
	sharing
<b>Objective 4:</b>	S3.4.1: In order to provide counselling and guidance support to students' introduction of the practice of allocating personal time (personal tutorial)
<b>Objective 5:</b>	S3.5.1: Sharing the course syllabus with students at the beginning of each term
<b>Objective 6:</b>	H3.6.1: Preparing and sharing answer keys for each exam-project-assignment given to students (Done)  H3.6.2: Encouraging the use of more than one assessor for each appraisal  H3.6.3: Obtaining services from external examiners when appropriate

**STRATEGIC OBJECTIVE IV: A4. Information Management**

<b>STRATEGIC OBJECTIVE: IV</b>	
A4. Information Management	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	H4.1: Key performance indicators are established.
<b>Objective 2:</b>	H4.2: The profile of the student population is continuously assessed.
<b>Objective 3:</b>	H4.3: Student progress, success and dropout rates are monitored.
<b>Objective 4:</b>	H4.4: Student satisfaction with programmes is continuously monitored evaluated.
<b>Objective 5:</b>	H4.5: Available learning resources and student support are provided.
<b>Objective 6:</b>	H.4.6: Public information is provided.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S4.1.1: The information management committee will organise a meeting at the beginning of the academic year to identify key performances at the meeting.
<b>Objective 2:</b>	S4.2.1: The information management committee analyses evaluates the student population profile once a year at the meeting to be held.
<b>Objective 3:</b>	S4.3.1: The knowledge management committee observes the rates at the end of each academic year.
<b>Objective 4:</b>	S4.4.1: Student satisfaction with programs is continuously monitored is evaluated.
<b>Objective 5:</b>	S4.5.1: Annual requests to be made by students and teaching staff As a result, the number of subscribed electronic publication databases and library updating and developing resources.
<b>Objective 6:</b>	S4.6.1: The web page is updated at the beginning of each term.

**STRATEGIC OBJECTIVE V:** A5. Continuous monitoring and periodic review of programmes with stakeholders

<b>STRATEGIC OBJECTIVE: V</b>	
A5. Continuous monitoring and periodic review of programmes with stakeholders	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	

<b>Objective 1:</b>	H5.1: Programme in the light of the latest research in a particular discipline Ensuring programme currency by evaluating the content of the programme
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<b>Objective 2:</b>	H5.2: Involving external stakeholders in the programme design process
<b>Objective 3:</b>	H5.3: Student expectations, needs and satisfaction regarding the programmes are taken into consideration
<b>Objective 4:</b>	H5.4: Taking into account the changing needs of the society
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	S5.1.1: The academic board of the faculty evaluates the content of the programme at the beginning of each academic year.
<b>Objective 2:</b>	S5.2.1: Updating the curriculum of each programme at least once a year with direct external stakeholder suggestions (studies are carried out, suggestions are evaluated)  S5.2.2: Establishing an advisory board in relevant programmes  S5.2.3: Increasing the number of trainings organised for the sectors
<b>Objective 3:</b>	S5.3.1: Conducting a student survey at the end of each academic term
<b>Objective 4:</b>	S5.4.1: Encouraging social and cultural activities carried out by the relevant departments  S5.4.2: Encouraging trainings organised within the scope of social responsibility

**STRATEGIC OBJECTIVE VI: Improving the Academic Staff of the Faculty of Medicine.**

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of the Academic Staff of the Faculty of Education.	
<b>STRATEGIC OBJECTIVE VI: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Quality and quantity of faculty academic staff

**STRATEGIC OBJECTIVE VII: Increasing the Programmes of the Faculty of Medicine.**

<b>STRATEGIC OBJECTIVE: VII</b>	
Increasing the Academic Programmes of the Faculty of Medicine.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	



<b>Objective 1:</b>	Carrying out necessary studies for medical education in English
<b>PERFORMANCE MEASURES</b>	

<b>Objective 1:</b>	Finalisation of YÖK and YÖDAK applications
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## 15.AVIATION VOCATIONAL SCHOOL

### STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES

<b>STRATEGIC OBJECTIVE I</b>	
Nationally and internationally improving the educational activities carried in our higher education centre.	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	To improve the quality and quantity of teaching staff
<b>Objective 2:</b>	To increase the number of accredited programs for our higher school both nationally and internationally.
<b>PERFORMANCE MEASURES</b>	

<b>Objective 1:</b>	Number of academics participating in scientific activities Number of new teaching and learning technologies and pedagogical formation trainings organised for academicians Number of students per lecturer Number of lecturers participating in international exchange programmes Number of international scientific research projects carried out Number of orientation trainings for academic staff
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<b>Objective 2:</b>	Number of accredited departments/programmes (number) Number of plans for opening original departments/programmes Number of information meetings organised for departments/programmes
<b>Objective 3</b>	Number of publications per faculty member Number of citations per faculty member (SCI, SSCI, AHCI, CPCI-S, CPCI-SSH, etc.) (amount of citations/number of faculty members) Number of publications with awards and/or incentives Number of events to inform academic staff about national and international project identification, preparation and writing processes

**STRATEGIC OBJECTIVE II:** Revision of course programmes and course contents in accordance with the needs of the age

<b>STRATEGIC OBJECTIVE II</b>	
Revision of course programmes and course contents in accordance with the needs of the age	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	To improve the connection of course contents with the literature.
<b>Objective 2:</b>	Laboratory and laboratory facilities suitable for the programmes of our newly opened School of Higher Education
	Improvement of Facilities.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	The number of international universities whose course names and contents taught in the relevant departments of our School have been analysed. Percentage of courses harmonised with the curricula of international universities.

<b>Objective 2:</b>	<ul style="list-style-type: none"><li>- Swimming pool,</li><li>- Cabin practical training tools (CEET, CST),</li><li>- Providing real fire extinguishing training device (RFFT) etc. facilities</li></ul>
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**STRATEGIC OBJECTIVE III:** To create an institutional memory of important events and alumni related to aviation.

<b>STRATEGIC OBJECTIVE: III</b>	
To create an institutional memory of important events and graduates related to aviation.	
<b>STRATEGIC OBJECTIVE III: OBJECTIVES</b>	
<b>Objective 1:</b>	To strengthen the sense of belonging of the current and graduate students to the University of Kyrenia Aviation Vocational School.
<b>Objective 2:</b>	Improving and sustaining communication and relations with alumni
<b>Objective 3:</b>	Keeping student records in a healthy way
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number and type of documents stored in the archive Number of publications and events analysing the history and culture of the university and units (colleges, departments, etc.)
<b>Objective 2:</b>	Number of events organised for graduate students Number of invited graduate students Number and frequency of Alumni Information Bulletins Number of graduates whose information is up-to-date in the student information system
<b>Objective 3:</b>	Ensuring that student data is kept in a healthy way by allocating an administrative staff for the School Establishing a filing system where students' data will be tracked

**STRATEGIC OBJECTIVE IV:** Improving the relations of the School with its external stakeholders

<b>STRATEGIC OBJECTIVE: IV</b>	
Improving the relations of our Higher School with external stakeholders.	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	Satisfaction of external stakeholders with the services they receive from the university Increasing the level of
<b>Objective 2:</b>	To improve the co-operation between the School and Industry
<b>Objective 3:</b>	Strategic Establishment of advisory boards consisting of external stakeholder representatives
<b>PERFORMANCE MEASURES</b>	



<b>Objective 1:</b>	The ratio of the number of programmes updated with direct external stakeholder suggestions to the total number of updated programmes (%) Satisfaction rate as a result of stakeholder expectation analysis (%) Ratio of the number of programmes with updated annual curriculum to the total number of programmes (%)
<b>Objective 2:</b>	Number of joint projects carried out with the industry Number of trainings organised for the sectors Number of career days organised Number of institutions/organisations participating in career days
<b>Objective 3:</b>	Number of academic units forming an advisory Number of advisory boards established Number of activities carried out jointly with advisory Number of meetings organised with advisory boards

**STRATEGIC OBJECTIVE V:** To increase the national and international recognition of Aviation Vocational School.

<b>STRATEGIC OBJECTIVE: V</b>	
Increasing the national and international recognition of Aviation Vocational School.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Through university websites and social media platforms Increasing the number of promotional activities carried out
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of national or international events attended to promote our university Number of documents sent by our university and its affiliated units to secondary education institutions Number of visits made by our university and its affiliated units to secondary education institutions Number of promotional programmes carried out through national and international media

**STRATEGIC OBJECTIVE VI:** Improving the Academic and Vocational Expertise Staff of Aviation Vocational School.

<b>STRATEGIC OBJECTIVE: VI</b>	
Improvement of Academic and Vocational Expert Staff of Aviation Vocational School.	



<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>

<b>Objective 1:</b>	Establishing and increasing the Academic and Vocational Expert staff of the School.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	<u>Civil Air Transport Management (Turkish)</u> 1 position (Dr, Assoc., Assoc., Prof) <u>Civil Aviation Cabin Services (Turkish)</u> 1 position (Dr, Assoc., Assoc., Prof) <u>Civil Air Transport Management (English)</u> 1 position (Dr, Assoc., Assoc., Prof) <u>Civil Aviation Cabin Services (English)</u> 1 position (Dr, Assoc., Assoc., Prof) <u>At an Approved Cabin Crew Basic Training Organisation:</u> 1) Responsible manager  2) Authorised personnel responsible for training,  3) Authorised personnel responsible for compliance monitoring.

**STRATEGIC OBJECTIVE VII: Increasing Aviation Vocational School Programmes.**

<b>STRATEGIC OBJECTIVE: VII</b>	
Increasing the Academic Programmes of Aviation Vocational School.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Suitable for the Academic Programmes of our newly opened School Improvement of Organisation and Infrastructure.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	- Establishment of an approved Cabin Crew Basic Training Organisation, - Provision of working and resting areas and administrative offices for trainers

**16.MARITIME VOCATIONAL SCHOOL**

**STRATEGIC OBJECTIVES, TARGETS AND PERFORMANCE MEASURES**

<b>STRATEGIC OBJECTIVE I</b>	
Increasing the National and International Recognition of Maritime Vocational School	
<b>STRATEGIC OBJECTIVE I: OBJECTIVES</b>	
<b>Objective 1:</b>	Developing cooperation and communication network with International Maritime Faculties and International Merchant Shipping

<b>Objective 2:</b>	Increasing the number of promotional activities carried out through DMYO web pages and social media platforms
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<b>Objective 3:</b>	To improve the communication network with International Maritime Trade Accreditation organisations
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Ensuring the continuity of DEK membership Number of students doing internship Number of quality management system meetings organised IMO, Maritime Website, Number of accreditations (number)
<b>Objective 2:</b>	Number of national or international events attended to promote our university Number of documents sent by our university and its affiliated units to secondary education institutions Number of visits made by our university and its affiliated units to secondary education institutions Number of promotional programmes carried out through national and international media
<b>Objective 3:</b>	Ensuring the continuity of IMO, IAMU, GEMIMO, DTO memberships

**STRATEGIC OBJECTIVE II: Improving the Quality of Education**

<b>STRATEGIC OBJECTIVE II</b>	
Improving the Quality of Education	
<b>STRATEGIC OBJECTIVE II OBJECTIVES</b>	
<b>Objective 1:</b>	The necessary infrastructure to sustain Total Quality Management create
<b>Objective 2:</b>	ISO9001-2015 Quality Management System Certificate and Lloyd's Register to obtain a certificate of authorisation
<b>Objective 3:</b>	To improve the quality and quantity of teaching staff
<b>Objective 4:</b>	Course programmes and course contents are in line with the needs of the age revision

<b>Objective 5:</b>	Planning in-service trainings
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<b>Objective 6:</b>	Accepting student complaints as written petitions
<b>Objective 7:</b>	Course materials in the classrooms (Computer, Projection, internet connection) to be maintained and to be in constant communication with the necessary unit so that it does not interfere with the course operation
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1 :</b>	Number of Quality Management System Meetings.
<b>Objective 2:</b>	Purchasing Training Services
<b>Objective 3:</b>	Number of academics participating in scientific activities Number of new teaching and learning technologies and pedagogical formation trainings organised for academicians Number of students per lecturer Number of lecturers participating in international exchange programmes Number of international scientific research projects carried out Number of orientation trainings for academic staff
<b>Objective 4:</b>	Number of students for per lecturer The number of international universities whose course names and contents taught in the relevant departments of our faculty have been examined. Percentage of courses harmonised with the curricula of international universities.
<b>Objective 5:</b>	Number of in-service trainings organised Number of training of trainers Number of international scientific research projects carried out
<b>Objective 6:</b>	Number of student complaint petitions
<b>Objective 7:</b>	Established with the relevant unit for computer, projection, internet connection number of communications

**STRATEGIC OBJECTIVE III: To increase the number of Maritime Vocational School Accreditation from National and International Higher Education Institutions**

<b>STRATEGIC OBJECTIVE: III</b>
To increase the number of accreditations from National and International Higher Education Institutions for Vocational School of Maritime Studies

**STRATEGIC OBJECTIVE**

**III: OBJECTIVES**

**Objective 1:**

To increase the number of accreditations of Maritime Vocational School from National and International Higher Education Institutions

<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of Farabi, Erasmus and European Union scholarships
<b>Objective 2</b>	YÖK, YÖDAK and Ministry of Transport Infrastructure, General Directorate of Maritime Affairs To ensure the continuity of the accreditation of the Directorate



**STRATEGIC OBJECTIVE IV: To Improve Vocational School Industry Cooperation**

<b>STRATEGIC OBJECTIVE: IV</b>	
Developing Vocational School Industry Collaboration	
<b>STRATEGIC OBJECTIVE IV: OBJECTIVES</b>	
<b>Objective 1:</b>	To communicate with graduate students to improve industry co-operation
<b>Objective 2:</b>	Providing students to do internships and finding a job after graduation
<b>Objective 3:</b>	To cooperate with shipowners and agencies in TRNC and Turkey sector.
<b>Objective 4:</b>	Organising seminars at the University of Kyrenia Research Centre
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Improving and maintaining communication and relations with graduates as the number of our graduates starting to work in the maritime sector
<b>Objective 2:</b>	Number of students doing internship in foreign and Turkish flagged ships
<b>Objective 3:</b>	Number of career days organised Helping our students to find an internship ship Number of students doing internship
<b>Objective 4:</b>	Number of seminars organised at GÜDENMER.

**STRATEGIC PURPOSE V:** Maritime Activities Social  
Responsibility Implementing Programmes

<b>STRATEGIC OBJECTIVE: V</b>	
Implementing Social Responsibility Programmes in Maritime Activities	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Organising an optimist course for children once a year
<b>Objective 2:</b>	Lecture on maritime subjects at the 60+ Age Refresher University
<b>Objective 3:</b>	Organising Amateur Seaman Certificate courses
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	Number of trainees participating in Optimist course
<b>Objective 2:</b>	Number of courses given at the 60+ Age Refresher University.
<b>Objective 3:</b>	Number of trainees receiving amateur seaman certificate

**STRATEGIC OBJECTIVE VI:** Improving the Academic Staff of Maritime Vocational School.

<b>STRATEGIC OBJECTIVE VI:</b>	
Development of Academic Staff.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing the academic staff of the Faculty
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	

**STRATEGIC OBJECTIVE VII:** Increasing Maritime Vocational School Programmes.

<b>STRATEGIC OBJECTIVE: VII</b>	
Increasing the Academic Programmes of Maritime Vocational School.	
<b>STRATEGIC OBJECTIVE V: OBJECTIVES</b>	
<b>Objective 1:</b>	Increasing Academic Programmes.
<b>PERFORMANCE MEASURES</b>	
<b>Objective 1:</b>	-