

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT

1 st Semester							2 nd Semester								
CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E	CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E
ENG101	English I	İngilizce I	C	3	0	3	4	ENG102	English II	İngilizce II	C	3	0	3	4
THM111	Introduction to Tourism	Turizme Giriş	C	3	0	3	6	CMP152	Computer Applications	Bilgisayar Uygulamalarına Giriş	C	3	0	3	6
CMP151	Introduction to Information Technologies	Bilgi Teknolojilerine Giriş	C	3	0	3	6	THM146	Front Office Management	Ön Büro Yönetimi	C	3	0	3	6
MTH173	Mathematics for Tourism	Turizm Matematiği	C	3	0	3	6	THM123	Lodging Operations	Konaklama Operasyonları	C	3	0	3	6
EAS101	Microeconomics	Mikro Ekonomi	C	3	0	3	6	EAS103	Introduction to Business	İşletmeye Giriş I	C	3	0	3	6
THM101	English for Tourism I	Turizm İngilizcesi I	C	3	0	3	6	THM 102	English for Tourism II	Turizm İngilizcesi II	C	3	0	3	6
AIT151/AIT153	Ataturk's Principles and History of Turkish Revolution I /Atatürk İlkeleri ve İnkılapları I	Atatürk İlkeleri ve İnkılapları I	C	2	0	0	2	AIT152/AIT154	Ataturk's Principles and History of Turkish Revolution II / Ataturk's Principles and History of Turkish Revolution II for foreign students	Atatürk İlkeleri ve İnkılapları II	C	2	0	0	2
TUR151/YIT151	Turkish I: Writing // Turkish I for foreign students	Türkçe I: Yazım	C	2	0	0	2	TUR152/YIT152	Turkish II: Oral Expression/ Turkish II for foreign students	Türkçe II: Konuşma	C	2	0	0	2
Total						18	38							18	38
3 rd Semester							4 th Semester								
CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E	CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E
THM242	Nutrition and Sanitation	Beslenme ve Sanitasyon	C	3	0	3	6	THM221	Travel and Tour Operation	Seyahat ve Tur Operasyonu	C	3	0	3	6
THM244	Housekeeping Management	Kat Temizliği Yönetimi	C	3	0	3	6	THM246	Computerized Sales and Ticketing (Amadeus)	Amadeus	C	3	0	3	6
THM261	Computerized Sales and Ticketing (Fidelio)	Fidelio	C	3	0	3	6	EAS203	Accounting I	Muhasebe I	C	3	0	3	6
THM206	World Tourism Destinations	Dünya Turizm Destinasyonları	C	3	0	3	6	THM217	Food and Beverage Operations	Yiyecek ve İçecek Yönetimi	C	3	0	3	6
THM241	Food Production	Yemek Üretimi	C	3	0	3	6	THM212	Cost Analysis and Control	Maliyet Analizi ve Kontrolü	C	3	0	3	6
								THM200	Summer Internship I	Staj I	C	0	0	0	2
Total						15	30	Total						15	32
5 th Semester							6 th Semester								
CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E	CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E
EAS304	Principles of Marketing	Pazarlama İlkeleri	C	3	0	3	6	THM311	Marketing for Tourism	Turizm Pazarlaması	C	3	0	3	6
ACC301	Managerial Accounting	Yönetimsel Muhasebe	C	3	0	3	6	THM319	Current Issues in Tourism	Turizmde Güncel Konular	C	3	0	3	6
THM306	Sustainable Tourism Development	Sürdürülebilir Turizm Gelişimi	C	3	0	3	6	THM322	Sociology of Tourism	Turizm Sosyolojisi	C	3	0	3	6
THM310	Consumer Behaviour	Tüketici Davranışları	C	3	0	3	6	THM346	Research Methods in Tourism	Turizmde Araştırma Yöntemleri	C	3	0	3	6
THM309	Economics for Tourism	Turizm Ekonomisi	C	3	0	3	6	THM300	Summer Internship II	Staj II	C	0	0	0	2
Total						15	30	Total						15	26
7 th Semester							8 th Semester								
CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E	CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E
THM411	Tourism Policy and Planning	Turizm Politikaları ve Planlaması	C	3	0	3	6	THM400	Graduation Project	Mezuniyet Projesi	C	3	0	3	4
THM XXX	Elective Courses	Seçmeli	E	3	0	3	6	THM XXX	Technical Elective Course	Teknik Seçmeli	E	3	0	3	4
THM XXX	Elective Courses	Seçmeli	E	3	0	3	6	THM XXX	Technical Elective Course	Teknik Seçmeli	E	3	0	3	4
THM XXX	Technical Elective Course	Technical Elective Course	E	3	0	3	4	THM XXX	Technical Elective Course	Teknik Seçmeli	E	3	0	3	4
THM XXX	Technical Elective Course	Technical Elective Course	E	3	0	3	4	THM XXX	Technical Elective Course	Teknik Seçmeli	E	3	0	3	4
Total						15	26	Total						15	20

Total No. of Courses	47
Total No. Of Electives	8
Total No. Of Credits	126

Percentage of Electives	17
Total ECTS	240

Key:

C/E: Compulsory/Elective (Please indicate)	T: Hours of Theoretical Study	P: Hours of Practice/Lab	C: Credits	E: ECTS
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Technical Elective Courses

		C/E	T	P	C	E
THM 411	Health Tourism	E	3	0	3	4
THM 413	Educational Tourism	E	3	0	3	4
THM 415	Innovation in Tourism	E	3	0	3	4
THM 416	Sports Tourism	E	3	0	3	4
THM 418	Wildlife and Ecotourism	E	3	0	3	4
THM 340	Event and Conference Management	E	3	0	3	4
THM440	Tourism Geography	E	3	0	3	4
Elective Courses						
EAS 404	Strategic Management	E	3	0	3	6
EAS 401	International Business	E	3	0	3	6
EAS482	Entrepreneurship	E	3	0	3	6
EAS 403	Human Resource Management	E	3	0	3	6