

FACULTY OF  
DEPARTMENT OF BUSINESS ADMINISTRATION

1 <sup>st</sup> Semester										2 <sup>nd</sup> Semester									
CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E	CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E				
ENG 101	English I	İngilizce I	C	3	0	3	4	ENG 102	English II	İngilizce II	C	3	0	3	4				
MTH171	Mathematics for Business and Economics I	İşletme ve Ekonomi Matematiği I	C	3	0	3	6	MTH172	Mathematics for Business and Economics II	İşletme ve Ekonomi Matematiği II	C	3	0	3	6				
CMP151	Introduction to Information Technologies	Bilgi Teknolojilerine Giriş	C	3	0	3	6	CMP152	Introduction to Computer Applications	Bilgisayar Uygulamalarına Giriş	C	3	0	3	6				
EAS103	Introduction to Business I	İşletmeye Giriş I	C	3	0	3	6	EAS104	Introduction to Business II	İşletmeye Giriş II	C	3	0	3	6				
EAS101	Microeconomics	Mikro Ekonomi	C	3	0	3	6	EAS102	Macroeconomics	Makro Ekonomi	C	3	0	3	6				
AIT151/AIT153	Ataturk's Principles and History of Turkish Revolution I / Atatürk İlkeleri ve İnkılapları I	Atatürk İlkeleri ve İnkılapları I	C	2	0	0	2	AIT152/AIT154	Ataturk's Principles and History of Turkish Revolution II / Atatürk's Principles and History of Turkish Revolution II for foreign students	Atatürk İlkeleri ve İnkılapları II	C	2	0	0	2				
TUR151/YIT151	Turkish I: Writing // Turkish I for foreign students	Türkçe I: Yazım	C	2	0	0	2	TUR152/YIT152	Turkish II: Oral Expression/ Turkish II for foreign students	Türkçe II: Konuşma	C	2	0	0	2				
Total						15	32	Total						15	32				
3 <sup>rd</sup> Semester										4 <sup>th</sup> Semester									
CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E	CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E				
EAS 201	Advanced Communication Skills I	İleri İletişim Becerileri I	C	3	0	3	6	EAS 202	Advanced Communication Skills II	İleri İletişim Becerileri II	C	3	0	3	6				
MTH 281	Business Statistics I	İşletme Statistiği I	C	3	0	3	6	MTH 282	Business Statistics II	İşletme Statistiği II	C	3	0	3	6				
MAN 207	Business Law	İşletme Hukuku	C	3	0	3	6	EAS 204	Accounting II	Muhasebe II	C	3	0	3	6				
EAS 203	Accounting I	Muhasebe I	C	3	0	3	6	EAS 214	International Political Economy	Uluslararası Ekonomi Politikaları	C	3	0	3	6				
EAS 100	Sociology	Sosyoloji	C	3	0	3	6	MAN 202	Business Ethics	İşletme Etiği	C	3	0	3	6				
Total						15	30	Total						15	30				
5 <sup>th</sup> Semester										6 <sup>th</sup> Semester									
CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E	CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E				
EAS 304	Principles of Marketing	Pazarlama İlkeleri	C	3	0	3	6	MRK 306	Marketing Management	Pazarlama Yönetimi	C	3	0	3	6				
ACC 301	Managerial Accounting	Yönetimsel Muhasebe	C	3	0	3	6	MAN 307	Research Methods	Araştırma Methodları	C	3	0	3	6				
EAS 310	Organizational Behavior and Social Psychology	Organizasyonel Davranış ve Sosyal Psikoloji	C	3	0	3	6	EAS 306	Money and Banking	Para ve Bankacılık	C	3	0	3	6				
EAS 309	Operational Research	Operasyonel Araştırma	C	3	0	3	6	MAN 309	Organization Theory	Organizasyon Teorisi	C	3	0	3	6				
EAS 301	Financial Management I	Finansal Yönetim I	C	3	0	3	6	EAS 308	Operations Management	Operasyon Yönetimi	C	3	0	3	6				
Total						15	30	Total						15	30				
7 <sup>th</sup> Semester										8 <sup>th</sup> Semester									
CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E	CODE	COURSE NAME	DERS ADI	C/E	T	P	C	E				
EAS 401	International Business Management	Uluslararası İşletme Yönetimi	C	3	0	3	6	MAN 402	Graduation Project		C	3	0	3	6				
EAS 403	Human Resource Management	İnsan Kaynakları Yönetimi	C	3	0	3	6	EAS 404	Strategic Management		C	3	0	3	6				
EAS409	Management Information Systems	Yönetim Bilgi Sistemleri	C	3	0	3	6		Elective		E	3	0	3	6				
	Elective	Seçmeli	E	3	0	3	6		Elective		E	3	0	3	6				
	Elective	Seçmeli	E	3	0	3	6		Elective		E	3	0	3	6				
Total						15	30	Total						15	30				

Total No. of Courses	44
Total No. Of Electives	5
Total No. Of Credits	120

Percentage of Electives	11,4
Total ECTS	240

Key:

C/E: Compulsory/Elective (Please indicate)	T: Hours of Theoretical Study	P: Hours of Practice/Lab	C: Credits	E: ECTS
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Elective Courses

MRK 401	Marketing Research	C/E	T	P	C	E
EAS 406	Services Marketing	E	3	0	3	6
EAS482	Entrepreneurship Development	E	3	0	3	6
EAS408	International Economy	E	3	0	3	6
EAS481	Innovation Management	E	3	0	3	6
EAS302	Financial Management II	E	3	0	3	6
EAS381	Managerial Decision Making	E	3	0	3	6